



**London
South Bank
University**

EST 1892

LSBU Donor Promise

Introduction

In 1892 it was generous support from thousands of individual donors that founded what is now London South Bank University. Today financial support from our alumni, friends and other supporters continues to play an important role in LSBU's future. We are incredibly grateful to all donors who choose to support LSBU. The following donor promise outlines our commitment to our donors.

Your Gift

We direct every penny of every gift you give, plus Gift Aid if available, to the area of support you choose; none of your gift is spent on fundraising or administration.

Your Data and Contact Details

We will respect your right to privacy and confidentiality at all times, complying fully with the Data Protection Act 2018. For further detail please see our Privacy Notice for Alumni and Supporters at <https://alumni.lsbu.ac.uk/privacy-policy>

You can update, amend or correct your contact details by registering on the alumni website at <https://alumni.lsbu.ac.uk/update-your-details> or by contacting the Alumni and Development Department by email, phone or post. You can also change your communication preferences at any time.

Your Support and Recognition

We will always be grateful for your support and will always thank and acknowledge your gift promptly. We will inform you of the impact of your donation on LSBU students, staff and the world.

Your Expectations

We will adhere to fundraising best practises as outlined in the Fundraising Regulator's Code of Practise <https://www.fundraisingregulator.org.uk/code> In addition all donations to LSBU are subject to our Gift Acceptance Policy, a copy of which is available on request. You will always have access to the University's most recent published financial accounts.

Your Questions

We welcome your feedback and will respond promptly to any enquiry or question.