

# CONNECTED

London South Bank University magazine  
Issue 16 | Spring 2014

THE WORLD'S OLDEST  
BAKERY SCHOOL  
CELEBRATES  
120 YEARS

THE BUSINESS  
OF POLITICS  
MIKE WEATHERLY MP  
ON LIFE IN THE HOUSE

RESEARCH ROUND-UP  
FROM THE SOUND OF  
THE UNDERGROUND TO  
CANCER-DETECTING BEES

Meet **DAVID PHOENIX** TALKS ABOUT  
HIS VISION FOR THE FUTURE  
the new VC

London South Bank  
University

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# Welcome from the Editor



## Welcome to the spring issue of *Connected*

2014 is set to be an exciting year for LSBU. We have already welcomed new Vice-Chancellor Professor David Phoenix. See inside for an interesting insight and introduction to Professor Phoenix and his aspirations for LSBU.

This year sees a major milestone for the National Bakery School which celebrates its 120th anniversary. To mark the occasion, the oldest bakery school in the world is undertaking a substantial re-development including a new public entrance and state-of-the-art demonstration bakery. You can read about the National Bakery School's long and fascinating history on page 18.

Meanwhile, to reflect the constantly changing higher education environment, the University is re-shaping some of its academic and professional structures. The aim is to make the University more accessible and responsive to the outside world and to improve our interaction with students, employers and other external stakeholders including our alumni. Read more about these changes on page 12.

We have many influential and distinguished alumni. On page 16 we talk to alumnus Mike Weatherley who is intellectual property adviser to the prime minister. Mike speaks to us about how his interest in politics was formed at LSBU and his varied career to date, which has seen him working in the music industry, the oil business and manufacturing, as well as politics.

Internationally recognised and world-leading research is a key feature of LSBU. As well as addressing the challenging issues faced by society today, our applied research seeks to provide solutions to the business world and beyond. Discover more about our cutting edge research by turning to page 10.

I hope you enjoy reading this issue of *Connected* and, as always, welcome your feedback.

**Wendy Graves**  
Senior Manager – Alumni Relations

## STAY CONNECTED

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## REVAMPED ST GEORGE'S CIRCUS SET TO SCOOP DESIGN AWARD

LSBU's Clarence Centre for Enterprise and Innovation is to receive a Civic Trust Award recognising its **contribution to the built environment and local community**



Having lain derelict for decades, the Grade II-listed Georgian buildings of St George's Circus in Southwark were reopened in September as the Clarence Centre, a home for the local business community. The Centre aims to create an entrepreneurial melting pot where businesses, from start-ups to established concerns, can benefit from networking and sharing ideas.

Designed by architects Rivington Street Studio, the terraces combine both formal office and retail space with public areas and space for informal working. The building makes a significant contribution to the regeneration of Elephant & Castle. The Civic Trust Awards were set up in 1959 to recognise the very best in

architecture, design, planning, landscape and public art, and this year's ceremony will be held in March.

Commenting at the Centre's opening, LSBU Pro Vice-Chancellor (External) Beverley Jullien said: 'This is a significant milestone in London South Bank University's vision to become "London's enterprising university". The Clarence Centre will reinforce the University's commitment to business start-ups and knowledge transfer, creating invaluable space and resources for local businesses. It will foster the entrepreneurial ambitions of students and staff, supporting them to make even closer connections with business and industry.'

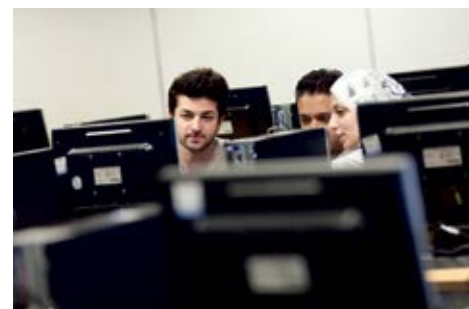
## Petroleum students benefit from major software gift

Petroleum Experts (Petex) UK has **donated 10 licences for the IPM software suite, worth more than £1 million**

Thanks to Petex UK's generosity, students on the BEng and MSc Petroleum Engineering courses will now benefit from detailed instruction on a suite of industry-standard software packages, giving them a level of professional competency that industry employers will immediately recognise and value.

The IPM software suite is specifically designed for students who are learning to integrate the simulation of hydrocarbon reservoirs, wells and surface networks, and includes engineering models at each level (PROSPER, GAP, and MBAL). This integrated simulation has paramount importance in the optimisation of oil and gas production in the industry.

'Students enjoy learning to use this software, which allows them to integrate production systems,' said Dr Pedro Diaz, Course Director MSc Petroleum Engineering. 'This type of software is widely used in the oil industry, so our students are gaining competitive skills, which they can use when applying for relevant jobs in the industry.'



## New app for paediatric nursing students

**Fiona Horrox**, Senior Lecturer in the Department of Children's Nursing, has **helped create a new app designed to bring learning to life**

Fiona Horrox designed a module, 'Paediatrics UK & Europe', within the app 'Resuscitation'. The app, which was developed by an American accident & emergency doctor and is sold by EM Gladiators LLC, is a virtual patient simulator that makes learning medicine and nursing both fun and engaging. It consists of

10 paediatric scenarios involving a child who is acutely ill with the user playing the role of a doctor or nurse. The user can then take a history, perform assessments, form a differential diagnosis and administer therapy to treat the patient's underlying problem.



# LSBU Student Centre wins architecture award



The new Student Centre has won the **Architects' Journal Retrofit Award** for Higher Education

The judges praised architect Hawkins\Brown's design, located in LSBU's Tower Block building, as a space 'infiltrated with daylight through the cooled concrete mass' which has transformed the former car park into a 'vibrant hub'.

The Student Centre officially opened in summer 2013 and brings together all of LSBU's non-academic services into one place: Student Advice, Employability, Accommodation, Fees & Bursaries, and Disability & Dyslexia Support.

A key feature of the new space is the Student Life Centre, staffed by experts in a wide range of issues that might affect students during their time at university. The Student Centre is also the social heart of LSBU's Southwark campus, home to the Students' Union, The Venue bar and the Grads Café coffee house. There's also space to study, hold pop-up events, or just relax and socialise.

The Student Centre has also been shortlisted for Design Week and Royal Institute of British Architects awards.

## State-of-the-art digital X-ray facility opens

Radiography students will benefit from **new diagnostic facilities** with the opening of the Fujifilm D-EVO suite

The Faculty of Health and Social Care's new Digital Diagnostic X-ray room means students can now access a whole suite of state-of-the-art skills laboratories. Fujifilm's D-EVO Suite offers superb quality, great performance and fantastic flexibility with a range of operator benefits to enhance performance.

Fujifilm is a pioneer in diagnostic imaging and information systems for healthcare facilities, with a range of constantly evolving clinically proven products and technologies designed to assist medical professionals to perform more efficiently and effectively.

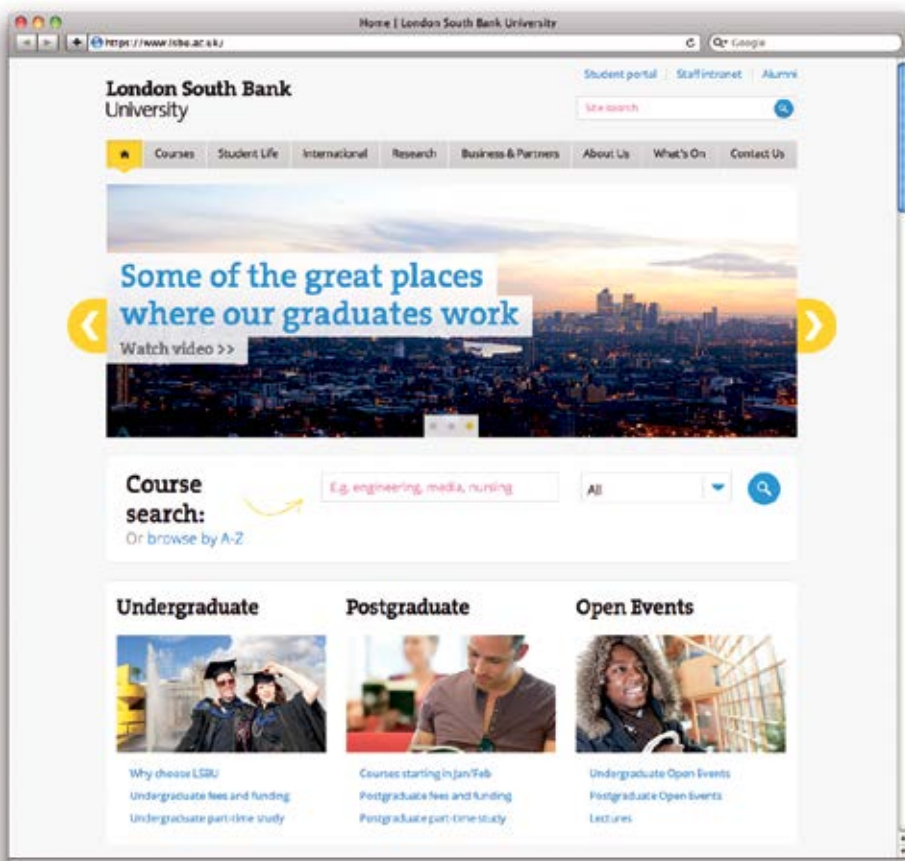
Radiography is a dynamic and developing profession at the technological forefront of the fast-changing healthcare environment.

Through a combination of academic study and clinical practice, the course provides an all-encompassing experience that, on completion, enables graduates to apply for registration with the Health and Care Professions Council (HCPC) as a diagnostic radiographer – a requirement for practice in the UK.



# New look online for LSBU

Our **brand-new corporate website** features enhanced functionality, improved content, rich media and customer-focused information architecture



Migrating thousands of pages from the old site, the team has spent 10 months working with content owners to streamline navigation, consolidate content and remove duplication. The project has been a complete re-build, with a focus on making content – on courses, people, news and events – as easy to find as possible.

‘We know from research that the first thing students consider when choosing a university is the course,’ says Naz Hussain, Head of Marketing and Digital Communications. ‘We’ve massively extended our course entries so that they include information on employability and links to related courses and case studies, as well as the essentials like information on fees and how to apply.’

Behind the scenes, the team worked hard on search engine optimisation too – carefully crafting the site to ensure that when potential visitors are searching for information, LSBU results appear at or near the top of the list.

Initial feedback suggests the hard work has paid off. In the first couple of months post-launch, there were almost 100,000 additional visits to the site, and visits lasted on average 171% longer than before. ‘The breadth of information we’re now offering is better than any other university site we’ve seen,’ says Naz. ‘We’re delighted to have seen such a massive increase in interest and engagement, especially in such a tough HE market.’

Why not take a look at [www.lsbu.ac.uk](http://www.lsbu.ac.uk) and see the difference for yourself? There’s also a version of the site for tablets and mobile phones.

## Cool idea

**LSBU Product Design students and faculty** are working with a refrigeration company to reduce the number of supermarket display cabinets **being dumped in landfill**



There are about 800,000 refrigerated display cabinets in the UK with a typical cabinet containing 850 kg of various materials – that’s enough glass to glaze The Shard 36 times or the same weight in steel as 510 fully-loaded Airbus A380s. Yet only 13 per cent of refrigerated display cabinets are re-engineered or re-manufactured, with the other 87 per cent stored, recycled or sent to landfill.

The Technology Strategy Board is the UK’s innovation agency and aims to accelerate economic growth by stimulating and supporting business-led innovation. In 2012 they launched a programme to help businesses develop a ‘circular economy’ where products, components and materials are not discarded at the end of their life but become a ‘closed loop’ through reuse.

The Technology Strategy Board funded LSBU academics Dr Deborah Andrews and Dr Issa Chaer to carry out a feasibility study to help refrigeration company The Bond Group identify ways in which they can further develop good practice and move towards a circular economy for the refrigeration industry.

‘In addition to the technical, economic, ethical and business feasibility studies the project output included a video that clearly communicates the need for change,’ says Dr Andrews. BSc Product Design students Andrew Hodgson and Dave Wildman worked on the video as part of their year-long work placement. Their success has led to The Bond Group requesting more videos to promote the company’s sustainable design, manufacture and the circular economy.

# MOCK TRIAL RAISES LEGAL AWARENESS

**Newham College students donned courtroom kit this week** as part of the 'Street Law' initiative, designed to raise awareness among school and college learners of their legal rights and responsibilities

The Street Law project sees LSBU law students working with school and college students to help them understand everyday legal matters – and the potential ramifications of breaking the law – by taking part in a mock trial. The scheme is run by LSBU's Law Department together with its Student Law Society.

'By taking law into the classroom, LSBU law students get the opportunity to engage school and college students with the law and how it affects them,' explains principal lecturer Louise Andronicou.

'The experience also enables them to give something back to their community, at the same time as improving their legal skills and employability.'

Newham College is the first education partner to take part in the scheme, and is also the source of the highest number of enrolments on LSBU's law courses. 'I loved it,' says Atta Saleem, an Access to Law student at the College. 'Playing the role of the defence barrister in the mock trial was an amazing, realistic experience and very emotional too, because I was fighting for the freedom of an individual who deserved justice.'



'It was an excellent, fantastic experience and I would recommend it. It's the closest thing to a courtroom experience without the conviction!' commented Ajeet Singh, an A-level student at the college who played the role of prosecution barrister.

Along with the Street Law project, LSBU's Law Department teaches course modules in school and college classrooms, giving students the opportunity to achieve university credits while still at school or college.

## 007 producer and Olympic champ honoured at LSBU graduation

James Bond producer **Michael Gregg Wilson OBE** and gold medal-winning rower **Greg Searle MBE** have both received honorary awards for their work to support LSBU's mission

LSBU alumnus Greg Searle – who received an Honorary Fellowship – is one of the country's most prominent and successful sportsmen, having won more than 12 medals, including gold at the 1992 Olympics. In recognition of his achievements, Greg was awarded an MBE whilst studying at LSBU in 1993, making him one of the youngest MBEs ever at just 20.

Michael Gregg Wilson OBE, who became an Honorary Doctor of Letters, has been working on James Bond films since his company Eon's second production *Goldfinger*, released in 1964. Joining Eon full-time in the mid-1970s, Michael worked his way up and has produced every Bond film since *Moonraker* in 1979.

Michael has also co-written five Bond films, and even appeared in some – including *Goldfinger*, *Die Another Day* and *Casino Royale*. Thanks to his business acumen, the company has survived through challenging times and emerged in the 21st century with the Bond franchise as dynamic and relevant as ever. In 2008, Michael was awarded an OBE.

## The big screen

**The University is hosting the 2014 edition of Screentest: The National Student Film Festival from Friday 21 to Sunday 23 March**

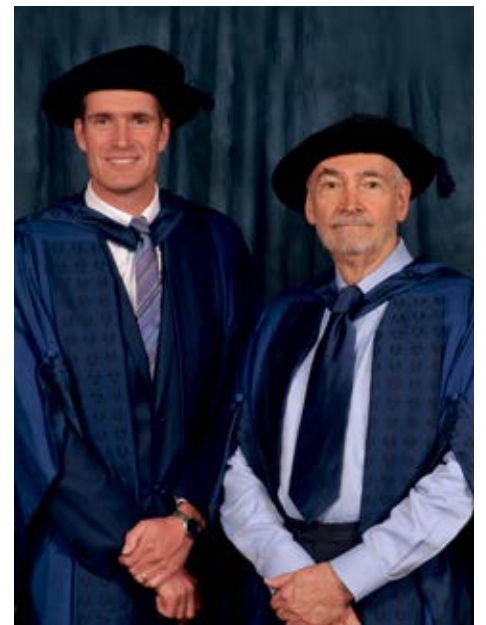
Now celebrating its tenth anniversary, the Festival is a way for young screenwriters, directors, actors and producers to showcase their talent and gain exposure within the industry. The three-day event will include over 100 student-made short films from all over the UK, as well as educational talks, workshops and bespoke screenings.

The Festival committee is largely made up of LSBU students. Chris Nunn, an alumnus of the BA and MA Digital Film courses, is the



Festival's director and was responsible for bringing it to London. He explains, 'Screentest made the move to London to enhance its national status and reach both the film industry and student population. The response has been fantastic; we've had record submissions and record attendances.'

**To find out more about the Festival and book your tickets, please visit [alumni.lsbu/screentest](http://alumni.lsbu/screentest)**



# Student and alumni success stories

## NATIONAL MIDWIFERY AWARD FOR LSBU STUDENT



### LSBU Midwifery student Lisa Cecere has won the Pampers Student Travel award at the Royal College of Midwives' Annual Awards

Lisa's prize – which she collected from broadcaster Natasha Kaplinsky – was a travel bursary, which she can use to experience maternity and midwifery services in a different setting, either in the UK or abroad.

Lisa, who is currently in the third year of her BSc Midwifery course at LSBU, will now return to remote parts of the Peruvian Amazon in time to coincide with their national annual awareness week for safe motherhood. A small hospital in Roman Egoavil Pando in Villa Rica, Pasco Region, has agreed to host her within its Maternity Services Department.

In her entry, Lisa said: 'I will gain an insight into maternity services in a low-resourced rural setting, participate in the provision of care to a greatly multicultural population and explore traditional midwifery by interviewing indigenous women of Yaneshia and Ashaninka ethnicity living in the communities scattered in the rainforest surrounding Villa Rica.'

She added that her Masters in International Development and past experiences including

a stint in a small hospital in Eritrea will help her to contextualise her Amazon trip.

Earlier in 2013, Lisa was also shortlisted for the Outstanding Student Midwife Award, a scholarship award run by the Cavell Nurses Trust.

'Given the competitiveness that surrounds midwifery training, I considered myself very lucky in the first place to have managed to secure a place with one of the best providers of midwifery education in London,' she says. 'I feel so fortunate to be part of my cohort of students. We are a very diverse group of women both in age and backgrounds and each one of us brings a different interesting angle to the table.'

'Each and every one of the tutors who have been involved in my training has been competent, friendly and approachable – but most importantly exceptionally dedicated to our learning. Having had academic experiences before, I found the academic environment here to be genuinely supportive.'

## Taekwondo prize for LSBU elite athlete

Elite athlete and Academy of Sport team member **Daniel Walters** has won the prestigious title of **National Taekwondo Champion** in the highly competitive under-68kg category

A former elite athlete scholar at LSBU, Daniel graduated from the BSc (Hons) in Sport and Exercise Science course in 2012 and has worked at the LSBU Sports Centre ever since. The win is extra-special for Daniel who suffered a potentially career-ending knee injury in 2011 when he snapped his posterior cruciate ligament and damaged several intra-articular elements of the knee.

'Daniel's recent triumph is a real story of determination and desire to succeed,' says Andrew Powlesland, LSBU Academy of Sport director. 'This is a phenomenal achievement for him and a true testament to his hard work, determination and undoubted ability. It has been a hard battle back from injury but this may spell the start of the next chapter for Daniel.'

*Daniel runs his own club, Walters Family School of Taekwondo, where he teaches students of all ages. Details for lessons can be found at [www.walterstaekwondo.com](http://www.walterstaekwondo.com) or visit his Facebook page [www.facebook.com/walterstaekwondo](http://www.facebook.com/walterstaekwondo)*





## Scouting for Chelsea

**Scott McLachlan**, who did a Masters in Science of Sports Coaching at LSBU in 2003, is now **Head of International Scouts for Chelsea Football Club**

Scott began his career in professional football working at Wimbledon FC as a performance analyst under innovative manager Egil Olsen. It was while working at Wimbledon that he decided to develop his scientific knowledge and expand his experience by studying for a masters at LSBU.

Studying gave Scott a valuable forum to share ideas and experiences with other students. 'I found the camaraderie among our class and the support of tutors to be a key contributor to my enjoyment,' he says. 'It helped me develop my theoretical and practical knowledge of sport science and how to apply it.'

Scott has since moved from Wimbledon to Chelsea FC, one of the leading teams in England and Europe. As the pressure to deliver success grows, so too does the need to develop talent streams. 'Identifying and recruiting new players is key to any successful sports team,' says Scott. 'So football teams are becoming more and more increasingly systematic in their scouting processes, for example using video technology to scout overseas players.'

Saturday May 19 2012 will live long in Scott's memory as the day Chelsea's elite players rewarded his hard work with one of his biggest professional achievements. 'My proudest moment was witnessing Chelsea win the UEFA Champions League for the first time in their history. It was remarkable and a pleasure to be a part of the experience.'

## LSBU entrepreneur in UK's top 100

LSBU alumna and Enterprise Associate **Arina Sprynz's business Rinz Sound** has been named amongst the Smarta 100 most innovative and resourceful businesses in the UK

The Smarta 100, in collaboration with O2, is an annual celebration of the most resourceful, inspiring and disruptive small businesses in the UK. Smarta is the UK's leading online resource for start-ups, small business owners and entrepreneurs.

Arina Sprynz won her first art and design award at the age of 15. After completing the BSc (Hons) in Product Design in 2010, Arina went on to launch her business Rinz Sound, before joining the Enterprise Associate Scheme at LSBU.

Rinz Sound produces speakers unlike any other. Made entirely in the UK, they are

produced using patented manufacturing technology and a secret combination of locally produced glass and organic resin – the world's first speakers of their kind.

By using an eco-friendly factory and doing everything possible to reduce waste and energy in the manufacturing process, Arina ensures that her speakers also have a minimal carbon footprint. With ambitious plans to promote the brand in the United Arab Emirates, Arina Sprynz and her business Rinz Sound have the potential to become a market leader.



# Research round-up

LSBU is proud of its **academic research** and the impact it has on people's lives. As well as addressing the challenging issues faced by society today, our applied research seeks to **provide solutions to the business world and beyond**. Here is a taster of some of the great research projects happening on campus today

*To find out more about Knowledge Transfer Partnerships, consultancy or applied research at LSBU, please get in touch with us at [gettingon@lsbu.ac.uk](mailto:gettingon@lsbu.ac.uk) or on 020 7815 6922.*

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## Going Underground

**The July 2005 London bombings highlighted an urgent need to upgrade the public announcement system on the London Underground, installed 30 years before**

When the company responsible for upgrading the voice alarm systems (VA) of three London Underground lines decided to look at more time- and cost-efficient ways to complete their assignment, LSBU was a logical choice as the knowledge base partner.

The upgrade of 73 stations VA systems (about 25,000 loudspeakers!) involved extensive acoustic survey, design, installation and on-site testing under challenging logistical and time-restricted late night conditions.

A three-and-a-half year Knowledge Transfer Partnership (KTP) – one of around 160 such partnerships the University has been involved in to date – was set up in 2007 between former LSBU MSc student Luis Gomez-Agustina, academics from the Department of Urban Engineering and the communications company telent. The project led by Luis as the KTP Associate and supervised by Dr Steve Dance aimed at investigating new measurement, design and prediction techniques that could improve the clarity of announcements and reduce valuable test time needed on site.

A dedicated computer-based model, a tailor-made measurement procedure developed during the project and the employment of state-of-the-art acoustic measurement techniques resulted in significant VA performance improvement. These outputs facilitated the completion of the project ahead of time and under budget. This success was recognised with the project being awarded an 'A grade' by the KTP organisation.

The project was crucial for the future direction of telent and the acoustics industry in general. 'It's a completely new model for working in these types of acoustic environment, and will save us time, money and resources in the future,' explains Paul Dobbins, Engineering Manager at telent. 'It hasn't just given us a new way of looking at the Underground; it's given us a new way of thinking about everything.'



The first KTP project constituted the basis for further research, enabling Luis to complete his PhD in 2012. His doctoral thesis received the 2013 Institute of Acoustics (IOA) Barnett Memorial Student Award.

Current research undertaken by the LSBU Acoustic Group is looking at improving the simulation performance of VA systems in railway stations under emergency scenarios, the development of a new British standard for VA systems in underground railway stations and the development of mock-up section of an underground deep platform. Previous and current research work has attracted the interest of London Underground and collaboration opportunities are being discussed.

- telent's first KTP with LSBU was such a success that they embarked on a second project looking at developing, testing and implementing new design rules to optimise the use of CCTV cameras on London Underground platforms.
- A KTP is a government funded research partnership between a university and a company, which aims to identify a solution to an issue affecting the business.

**Over 80% of LSBU's submissions to the last Research Assessment Exercise (RAE) were peer-assessed for being internationally recognised quality or better.**



## The buzz about bees

**Susana Soares, Senior Lecturer in the Department of Engineering and Design at LSBU has created a device that can detect cancer and other serious diseases – using trained bees**

Susana's project, recently presented at Dutch Design Week, explores how we might co-habit with natural biological systems – such as bees – and use their potential to increase our perceptive abilities.

Honeybees are known for their intricately sensitive sense of smell. They have no noses, but their feet, tongues and antennae all have olfactory glands that detect smells. Thought to be more accurate than a sniffer dog, bees are able to detect specific airborne molecules, including the biomarkers associated with diseases such as tuberculosis, and lung, skin and pancreatic cancers.

Using a two-chambered glass dome, which enabled the bees to detect certain odours in human breath, the bees were trained to recognise a wide range of natural and man-made chemicals and odours – including the biomarkers associated with certain diseases. 'The bees can be trained within 10 minutes,' explains Susana. 'Training simply consists of exposing the bees to a specific odour and then feeding them with a solution of water and sugar, so that they associate that odour with a food reward.'

The glass domes have two enclosures: a smaller chamber where the bees 'diagnose', and a larger chamber, where the previously trained bees are kept for the short period of time needed for them to detect general health. Once the person being tested has exhaled into the smaller chamber, the bees will rush into it if they detect the odour they were trained to target.

Tapping in on bees' natural talent to detect various odours has led to rapidly expanding awareness of Susana's project. 'There's plenty of interest in the project, especially from charities and other organisations looking at cost-effective ways of detecting illness in its early stages, specifically in developing countries,' Susana says.



## Cost cutters

**The mislabelling and subsequent recall of fresh foods is costing supermarkets millions each year. Now LSBU is working with Sainsbury's to come up with a solution**

Despite multiple checks and quality control in the labelling of fresh food and vegetables delivered at Sainsbury's packing and distribution centres, repeated mistakes still occur. Labelling is typically a manual task, and there is no obvious reason for the high levels of failure in what is actually an easy and repetitive process. Whatever the cause, the cost – both financial and environmental – is huge, and demand for a solution is growing.

Now a team of LSBU psychologists, supported by Sainsbury's and the Technology Strategy Board (TSB), has taken on the challenge. Leading the project are Dr Hillary Katz and Dr Jamie Smith-Spark, senior lecturers in the Department of Psychology. Their research is supported by a £410,000 grant, of which £133,000 is earmarked for the LSBU team. The remainder will go to fresh produce supplier Fresca and software developer Muddy Boots.

The project will involve a two-year observation study at Sainsbury's six processing centres in the UK and Spain. The team will look at the relationship between the technology, the people doing the checks and the initial packaging. Smith-Spark believes the problem could be one of distributed cognition, which not only involves the action of individual minds, but how different people work together. Simply put, the errors could be occurring because everyone thinks that somebody else is checking. Having to regularly change labels for special offers to attract consumers may also be a contributing factor.

The findings will then be used to develop software, but it is hoped that the lessons learned can also inform research in other areas. This form of perceptual blindness is not unique to mistakes in labelling. Airline pilots have been found not to see aircraft on runways and medical staff can similarly miss the patently obvious when looking at X-rays.

LSBU's Psychology Department has received over £1.1 million in funding over the last five years and results are fed directly into teaching.

on South Bank  
city

## DAVID PHOENIX: A BRIEF CV

### Academic qualifications

- BSc, PhD and DSc in Biochemistry, University of Liverpool
- BA, Open University (focusing on mathematics)
- Masters in Education
- Masters in Business Administration

### Career highlights

- Established Department of Forensic and Investigative Science at UCLan, followed by new School of Pharmacy and finally Architecture
- International adviser on higher education and science to University of Guyana, and member of UK-India Education and Research Institute
- UK representative on European Committee for Biological Associations and Commissioner for Biotechnology
- Set up UCLan Biomedical Technology Ltd, a research institute based in Shenzhen, China
- Trustee of the Museum of Science and Industry, Manchester
- Ambassador to the Government Equalities Office
- Fellow of the Royal Society of Chemistry, Fellow of the Institute of Biology, Fellow of the Institute of Mathematics and its Applications, Fellow of the Royal Society Medicine, Senior Fellow of the Higher Education Academy
- Visiting Chairs, Moscow Engineering Physics Institute, Russia and Sichuan University, China

### Awards

- Doctor of Science, Liverpool University
- OBE for services to science and higher education
- Member of the Academy of Social Sciences
- Honorary doctorate from the University of Bolton
- Fellow of the Royal College of Physicians of Edinburgh



Professor David Phoenix, who became LSBU's new Vice-Chancellor in January, spoke to *Connected* about the challenges and opportunities facing him in his new role

# Meet the new VC

I take over from my predecessor Martin Earwicker at an exciting time for LSBU. Martin has achieved much by improving student support facilities and putting us on a sound financial footing. There is now a huge opportunity to build on those foundations and take the University forward by further developing the dynamic, highly applied academic environment for which London South Bank University is so well known.

The world of higher education gets more competitive all the time. To compete – not just nationally, but globally – we need to offer a distinctive experience, something that's uniquely LSBU. I am currently seeking staff and student views on my future vision but in essence it involves three components.

First we need to recognise that students are individuals and wish to have a personalised experience. LSBU has a long history of inclusivity – of embracing diversity and helping people from all walks of life to achieve their potential. By embracing the use of technology and maintaining a highly applied teaching environment we can work to ensure that those with the potential to succeed are able to do so here at LSBU. These days, students can access all the information they need online. What we have to do is add that 'something' that can't be found anywhere else.

Second, the academic environment will be key to our success and is a prime factor in influencing how we engage with external bodies as well as each other – both staff and students. I want us to further increase our activity in areas of applied research and enterprise. Not simply for the sake

of it but because if our courses are underpinned by research it will ensure currency and if they are underpinned by enterprise they will show relevance to employers. Working to further develop the interaction between teaching, research and enterprise will, in my view, help ensure we maintain a highly applied academic environment that has real world impact and helps motivate and engage both staff and students. This will also be a key factor in enhancing our reputation as we move forward

Finally, one of our major strengths and defining characteristics is our history and the way the university is rooted in community. I want to build on this history to help define the teaching, research and enterprise that we undertake. By that I mean both our local community, here in south London, and the wider community of people, businesses, social enterprises and academic institutions in the UK and worldwide that share our values and want to work towards the same goals.

It is by seeking out these partners that we build meaningful, lasting relationships that enrich the teaching and learning experience, give it meaning and relevance to today's world and, of course, equip our students for employment.

Our alumni form a vital part of our community already, and in future I'd like to see you playing an even bigger role. The survey which many of you completed last year showed the tremendous potential for further engagement – for us to provide you with relevant ongoing activities, such as supporting reunions and a strong professional development programme – as well as for you to enrich the experience of current

students, by generating case studies, providing mentoring and support, and working with us to actually help shape our courses and influence the future direction of the University. I am particularly encouraged by the large number of alumni who have volunteered to engage in the mentoring programme just launched, and one of my priorities is to create even more opportunities for you – as well as other stakeholders – to engage with us in a real dialogue.

On a personal level, I'm excited to be living and working in London. I'm a big fan of both music and theatre so for me being so close to the South Bank is a dream come true. And from the point of view of my own academic research, it provides a great opportunity to further develop links with colleagues at other London-based institutions. I'm still part of a research group looking at possible applications for bioactive peptides – small protein molecules that have the potential to help us tackle key global issues such as combatting the development of multidrug resistant bacteria. Here in London, I can access the very best facilities, and tap into a wide range of new ideas.

A big part of what appealed to me about this role is the diversity and dynamism of the environment here. There are so many opportunities for the University to broaden its network and build new links that will strengthen us for the future. In fact the key challenge will be deciding on where we focus! I would say my main goal over the coming years is to work with staff, students and other stakeholders to enhance LSBU's academic reputation and this is something I greatly look forward to.

# Picture this...



Following a successful career in print journalism and as a PR for the BBC and Sky News, Stella Tooth (Modern Languages and International Studies, 1989) is now gaining recognition for her work as an artist. But she hasn't cut her ties with the busy world of scoops and deadlines altogether – since giving up news PR work in 2010 to focus full time on a career in art, she has begun a project to produce portraits of a number of broadcast news journalists.

Stella has already completed studies and taken reference shots of John Humphrys, linchpin of the BBC's flagship *Today* programme, Sky News presenter Jeremy Thompson, Political Editor Adam Boulton and ITV News at 10 presenter Julie Etchingham. 'As a broadcast news PR, my job was to look after journalists' public image,' Stella explains. 'Now I'm relishing the chance to portray them in this much more personal way.'

Paintings from Stella's portfolio are now regularly on show at art dealer Liana Teruzzi's gallery Art 24C in Clapham, south London, alongside works by other artists who have established careers in other areas before switching to art.

'Leaving a well-paid, successful career to start another from scratch requires quite a leap of faith: not only for you, but your family,' says Stella. 'But I learned from taking my first degree as a mature student of 26 that life experience enhances all education. It makes you value it more: you fall on it like a thirsty man finding water in a desert. Art is now my life and my life experience helps me make a living from it.'

*Find out more and see Stella's work at [www.stellatooth.co.uk](http://www.stellatooth.co.uk) and at [www.lianateruzzi.com](http://www.lianateruzzi.com)*

**1** Stella will base her portrait of veteran broadcaster John Humphrys on photographs and live studies, like the one she made during this visit to the BBC Radio 4 Today studio. 'John's face is fantastic,' Stella says. 'I wanted to capture his likeness, but also some of the energy that makes him who he is.' Commenting on the experience, John Humphrys said, 'It's rather odd having someone do your portrait while you're working. They say the camera never lies. Sadly, it seems, neither does the artist. I rather hoped she might iron out the wrinkles!'



**2** BBC correspondent – and highly respected war reporter Kate Adie – is another of the journalists to agree to sit for a portrait. Stella begins by taking reference photos and producing studies of her subjects. Here she captures Kate immediately after the recording of her Radio 4 programme, *From Our Own Correspondent*. The finished portrait will take up to six weeks to complete.

**3** Stella painted Adam Boulton in his home near Trafalgar Square in the week he was preparing to move. The picture behind Adam was painted by one of his three daughters. 'Because we are looking out from ourselves most of us don't know what we really look like let alone what impression we make,' said Adam. 'A portrait is the best way to find out and Stella has an artist's eye and professional insight when it comes to people from the media world like me.'

**4** Stella painted Julie Etchingam's study at her home where she prepared to present the Royal Wedding in 2011. Julie commented on the experience: 'Being scrutinised by an artist's eye is a world away from sitting in front of a news camera – it's far more personal and exposed – but the fact I know how gentle and endearing Stella is made it altogether easier than I'd imagined.'



Recently, Stella took time out from working on her portraits of newsreaders and journalists to travel to Egypt, as one of 100 European artists invited to take part in the first art biennale to be held in the desert resort of Sharm-el-Sheikh. Each artist had to produce two artworks, and Stella chose to portray two young men from very different desert cities, including this hod carrier from the Saharan mud city of Djenne in Mali. Stella was one of just three artists to receive a prestigious special award from the competition judges.

# The business



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After a successful career in business, **LSBU alumnus Mike Weatherley** is making his mark in politics as **Conservative MP** for Hove and Portslade and intellectual property adviser to the prime minister

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These days, Mike Weatherley spends his time focusing on the big issues of the day – questions like fuel prices, or the state of the economy, that affect all our lives. But Mike, who graduated with a BA in Business Studies in 1979, traces the stirrings of his political awareness back to a somewhat smaller issue, though one that seemed no less important at the time.

‘The Students’ Union was boycotting the canteen,’ he explains. ‘They reckoned it was exploiting students by charging too much. In reality, the prices in the Students’ Union were higher. At the time my standard lunch of a cheese roll and a cup of tea cost 10p in the canteen as opposed to 11p in the Students’ Union, so as you can see the stakes were pretty high!’

‘It soon became clear to me that the whole argument was nothing to do with the price of a cheese roll – it was purely political. A group of about a dozen of us decided to take action. The protestors had barricaded the doors to the canteen, but we fought our way through and had our lunch anyway. It was all very dramatic. That marked the birth of the polytechnic’s Conservative Society.’

Digging in the LSBU archives through back issues of *Klap*, the student magazine of the time, it’s clear that the prevailing mood among the 1970s student body was stridently left-wing. So wasn’t the Conservative Society a pretty lonely place to be? ‘Far from it!’ Mike laughs. ‘All the

# of politics

secret Tories came out of the woodwork. We used to get the best speakers – ex-prime minister Edward Heath, Keith Joseph, who went on to become Mrs Thatcher’s right-hand man. The auditorium would be packed.’

## VOCATIONAL FOCUS

After graduating, though, Mike’s path initially steered well clear of politics. Having chosen to study at South Bank because of its strong vocational focus, he qualified as a chartered accountant and went to work in the oil and construction industries. Then, following a management buy-out, he spent time running a manufacturing company on the south coast. ‘We won two Queen’s Awards, and ended up with five overseas offices,’ he says. ‘It was an incredible learning curve.’

Having sold his share in the company, Mike then went to work for music producer Pete Waterman. ‘It was around the time of *Pop Idol*,’ says Mike, a keen music fan whose tastes tend towards heavy rock rather than bubblegum pop. ‘I remember sitting down in the interview and saying, “Before we go any further, I just want to say I can’t stand your music”. Pete laughed and said, “You’ve got the job”. The music industry is so full of sycophants, I think he just wanted someone who’d tell him what’s what.’

By this time – the early 2000s – Mike was already taking his first steps back into politics. ‘The local paper ran an ad asking for candidates,’ he explains. ‘My then wife said, “You’re always shouting at the TV, why don’t you put your money where your mouth is?” So I did.’ Soon Mike was running the business club for his local Conservative party and before long he was chairing the local branch and standing as a councillor.

Then in 2001, he stood for his first parliamentary election, in the safe Labour seat of Barking. As he tells it, it was something of a baptism of fire. ‘There were bricks being put through windows and I had to have a police escort when I went out on to some of the estates,’ he says. Still, he managed to reduce the Labour majority by around a third – a major achievement. It was a similar story when he stood at Brighton Pavilion

in 2005. Then in the 2010 election, he stood for Hove, and won.

## SHEER HARD WORK

‘Winning is quite a buzz,’ says Mike. ‘You have to work so hard to get to that point. There are a lot of sacrifices. Then, suddenly, you’re an MP. There’s nothing that can prepare you for what it’s like. It’s one of those jobs where it doesn’t matter how hard you work, it’s never going to be hard enough. It really is 24 hours a day, seven days a week – but I love it.’

Like all MPs, Mike spends four days a week in the Commons, so that he is always available to vote. The rest of the time, he’s in his constituency dealing, as he puts it, with everything from ‘detailed feedback on forthcoming legislation to complaints about the bins not being collected.’ Clearly, learning to prioritise is essential – as is having a dedicated and hardworking team.

You also need a thick skin. ‘The low points? I’d have to say the personal attacks. There’s always going to be someone who wants to derail you. The media – and social media in particular – is a double-edged sword. On the one hand, anyone with a Twitter account can broadcast to the world without necessarily knowing the facts. On the other hand, it’s massively increased transparency, and made it so much easier for us to make people aware of what we’re doing and conduct an open debate.’

Earlier in 2013, Mike was appointed intellectual property adviser to PM David Cameron (see box). Has working so closely with the prime minister stirred his own leadership ambitions? ‘Not at all!’ he says. ‘David Cameron is a great leader. When you meet him, you can’t help but be impressed by his grasp of so many different issues.’ So what does the future hold? ‘Naturally, I’d like to see us win the next election,’ he says. ‘There’s still so much to do. I’m just happy to carry on playing my part. It’s a great feeling, that you’re helping to change people’s lives for the better.’

Find out more at [www.mikeweatherleymp.com](http://www.mikeweatherleymp.com) and [www.rockthehousehoc.com](http://www.rockthehousehoc.com)



## CREATIVE THINKING

With his CV, Mike Weatherley was the ideal candidate for the post of intellectual property adviser to David Cameron. ‘Our creative industries make a huge contribution,’ he says. ‘In a fast-changing world, we need to make sure our IP policy keeps up – and that the views of artists are fed into that process.’

Mike sees the role as threefold. ‘Educating people so they realise stealing copyright is just like stealing anything else is the main priority,’ he explains. ‘Then there’s the carrot and the stick. The carrot is persuading industry to adopt new business models that make it easier for creators to get what’s due to them. And the stick means putting deterrents in place to stop IP theft.’

Even before he took on the role, Mike was working to raise awareness of IP issues, using methods that were hard for his fellow MPs to ignore. In 2010, he launched ‘Rock the House’ in which young musicians compete for the chance to perform at the House of Lords.

‘It’s a brilliant way of promoting live music, and getting MPs directly involved in the debate about IP,’ says Mike. There’s a new category in 2014, that promises to have MPs reaching for their earplugs. ‘Well, I didn’t think we were seeing enough heavy rock bands coming through,’ Mike laughs. ‘House rules meant I couldn’t make good on my promise to wear an Iron Maiden T-shirt in the Commons, so this is the next best thing.’

LSBU's National Bakery School is not only [the world's oldest bakery school](#) – it's also one of the [most influential and dynamic](#). In the School's 120th anniversary year, *Connected* takes a look back and forwards – and talks to two distinguished alumni

# Rising to the occasion

The National Bakery School for Bakers and Confectioners was established in 1894, just two years after the Borough Polytechnic first opened. The Polytechnic's goal was to open up access to education for local people, giving them the skills they needed to earn a living, and demand for baking courses was high. Bakers rapidly became the largest single student group, and courses expanded to cover science and technology as well as practical skills.

During the First World War, with so many men away fighting, female students were admitted for the first time. In the Second World War, when Southwark suffered heavy bombing, the School provided bread and hot meals for local people bombed out of their homes. Post-war, demand continued to grow, and 1947 saw the introduction of a Higher National Diploma for Baking – the first step towards a rapid expansion of degree-level courses.

In the mid-50s, the opening of the new Department of Chemistry and Food Technology freed the School to focus again on its original *raison d'être*: providing rigorous vocational training. In 1965, a diploma course was introduced, with the aim of training the next generation of technical and production managers for the baking industry. At the end of the decade the School moved into its new purpose-built accommodation, opened by the Duke of Edinburgh.

Fast forward to the 1980s and 1990s, and the dominant theme was close partnership with industry. A new BTech course offered a combination of practical baking and applied management skills and the International Centre for Baking Technology was set up to focus on problem-solving. In 1992, the School pioneered a BSc (Hons) in Baking Technology and Process Management.

The School's current head, Dr John Marchant, took over at the beginning of the 1990s. His efforts to raise academic standards at the same time as keeping access open to the widest possible range of students led to the introduction of a Foundation Degree programme and, in 2010, the launch of a BSc Hons in Baking Technology.

Now, as it marks its 120th anniversary, the School is planning an extensive programme of redevelopment. In all, nearly two thirds of the £2.2 million target has been raised, including substantial donations from the Garfield Weston Foundation, the baking industry and, of course, our alumni. Work will be carried out over the summer and the School will re-open in the autumn. The changes will include a new professional demonstration bakery, where external events can be held, and a public entrance, to make the School more accessible. The School will also be launching its new Masters in Baking Technology.



Bakers formed the biggest single group of students in the 1890s



The Duke of York visits the Bakery School during the 1930s



The Duke of Edinburgh opens the School's new purpose-built facilities in 1969

'Close partnership with the baking industry has always been one of our strengths,' says John Marchant. 'Our partners supported us in rebuilding the School in 1902 and 1969. Now they are helping us again to develop facilities that will reflect our status as a national centre for excellence and help us maintain our position at the forefront of baking education in this country.'

## HIGH PROFILE PASTRIES

The National Bakery School has played its part in a number of historic and high profile events. In 1948, King George VI and Queen Elizabeth marked their silver wedding anniversary with a Bakery School cake. Our cakes featured at Prince Charles' christening and at his wedding to Lady Diana Spencer. In 1989, the School created a 3-metre high cake featuring a model of Dick Whittington and his cat to celebrate the 800th anniversary of the office of the Lord Mayor of London. This particular cake had an eventful life. First vandals broke into the Bakery School and damaged it. Then, while it was on display at the Guildhall a drunken partygoer climbed on to the cake to steal the models. More recently, in 2004 the School worked with catwalk designer Jean Paul Gaultier to recreate some of his most famous designs – in bread!



Commemorative cake to celebrate the 800th anniversary of the office of the Lord Mayor of London



Using professional-grade equipment, the School's courses have always put the emphasis on practical skills

### **CHRISTOPHER FREEMAN, NATIONAL DIPLOMA IN BAKING TECHNOLOGY (1972)**

A fifth generation baker, Christopher Freeman never doubted that he would go into the family trade. After leaving the Bakery School, he spent 18 months working in craft bakeries to gain experience before joining the family business, Dunns in Crouch End, north London. He's been there ever since.

Almost everything in Dunns' ever-expanding range – breads, confectionary, savouries, takeaway foods, celebration cakes and more – is made on the premises. The latest new product is a bread made with local beer – Redemption Ale, brewed up the road in Tottenham. 'We're good at adding new things,' says Christopher. 'But not so good at taking them away! People always want their favourites.'

Since the early 1990s, Christopher has been running National Doughnut Week. Craft bakeries pay a small fee to sign up, and commit to donating 5p or 10p from each doughnut sold. The money raised – some £25,000 last year – goes to The Children's Trust.

As chair of the Trade Liaison Committee and member of the court at the Worshipful Company of Bakers, Christopher is also helping

to train the bakers of the future, including by awarding bursaries to students. In 2011, he won a Lifetime Achievement award at the Baking Industry Awards and from 2012 to 2013 he was President of the Craft Bakers Association.

'One of the things we did during my year was to change the name of the Association,' he says. 'We need to stay upbeat and relevant to today's world. The upswing in baking we're seeing has put us centre stage again. There are so many opportunities for people with the right mix of skills. The National Bakery School needs to turn out scientists and artists.'

### **DAVID POWELL, NATIONAL DIPLOMA IN BAKING SCIENCE (1977)**

The School's top student of 1977, David Powell cut his teeth in retail bakeries and an ingredients company before setting up his own business, David Powell Bakeries. A product development specialist, he had the business nous to tap into the coffee shop boom that began in the late 1990s – and shows no sign of slowing down.

Quality and flexibility were the key, as David explains. 'It's unusual for a single supplier to work with more than one chain. But they knew we had the knowledge and expertise, and that we'd develop bespoke products for

them.' In seven years, the company went from producing 500 cakes a week for outlets including Pret, Eat and Starbucks to producing 950,000, as well as speciality breads and other products for upmarket retailers like Waitrose, Harvey Nichols and Selfridges.

In 2005, David sold the business to the American frozen food company Rich Products, staying on as Global Innovation Director before retiring in 2009. In 2008, he became Master of the Worshipful Company of Bakers. His links with the organisation stretch back to graduation – the top student in each year is presented with freedom of the company.

Over the years, David has worked hard to strengthen the Company's industry links and give it a renewed sense of purpose. 'When I joined, only about 30 per cent of the members had links with industry – now it's about half. We're about to launch a new apprenticeship scheme, and we've also introduced the Bakers Marque, which will recognise the very best.'

Now, David is one of the main sponsors behind the refurbishment of the National Bakery School. 'The School shaped my career,' he explains. 'And there's still an urgent need for the kind of education it provides. Of course, bakers need practical skills. But you've got to have that scientific knowledge if you want to keep innovating and moving forward.'



**Dr Antony Moss came to LSBU in 2001 to study for a degree in psychology: now he's head of department. He spoke to *Connected* about his life and career at the University**

# A life's work

I chose to study at LSBU because my A-level psychology tutor recommended the course – but I guess the ethos of the place suited me too. I grew up in a single parent family in east London, and my brother and I were the first in the family to go to university. I wasn't traditional university material, so perhaps that gives me a bit more insight and empathy now that I'm on the other side of the lectern.

My student years were a lot of fun. The old student bar, The Ark, which was on the site where the K2 building is now, was the hub of everyone's social life. I made some great friends, people I still keep in touch with now. I lived at home, so I didn't have the same pressures and worries as other people. It meant I could focus on my studies, especially in the second and third years when it all started to get a bit more demanding.

Things are definitely different for students now, with a lot more emphasis on employability. In my previous role as a senior lecturer at LSBU, I spent a lot of time talking to students about life after university and organising careers events. I have to admit though, I haven't always practised what I preach – I didn't have any idea what I was going to do until two weeks after graduation! I always try to get across that employability should be

about developing yourself as a person, not just adding bullet points to your CV. Focus on getting the most out of what you're doing today and you'll give yourself the best chance of success later on.

Initially I thought about going into clinical psychology, but I'd been doing some teaching during my final year, at Havering College and as a private tutor, and I really enjoyed it. I liked research too, so doing a PhD was the obvious choice. I worked with Professor Ian Albery, who's still here at LSBU, and my thesis was on the effects of alcohol on decision-making – basically, why people do stupid things when they're drunk.

After that I left LSBU to spend a couple of years as a Research Fellow in the Addictive Behaviours Unit at St George's. Then a lecturer's post came up back here, and that was it – I've been here ever since. In 2013, I became head of department, which is obviously a big responsibility. I'm excited to be taking on that challenge.

It's not really that long since I was a student here myself – I only graduated in 2004. I remember the late Tony Stone, the first head of psychology at LSBU, giving us the welcome speech so clearly. This year, I was standing in his place welcoming a new group of students. But so much has

changed in that short time. There's the new Student Centre, the new library – so much investment, and so many fantastic facilities. The campus is transformed.

Technology has changed enormously too. Now everyone has access and we can share information immediately – I remember in one of my first seminars being shown how to set up an email account and send a message! Technology opens up so many possibilities, but I do sometimes think it can get in the way of a personal connection. I still think a really good lecture, from someone who is knowledgeable, engaged and enthusiastic, is the best way of engaging students and stimulating their minds to go on and become independent learners.

I believe that's one of the real strengths we have at LSBU, and it's something we should be shouting from the rooftops. The calibre of our staff, the quality of our research and our teaching, the level of commitment and support we're able to offer our students, is easily as good if not better than anything else I've seen. Looking ahead, I'd like to see us developing an even deeper understanding of the needs of our students. Their expectations are rising all the time. It's up to us to meet them.

# Unlock your skills

Our popular **Key Skills Lecture Series** is designed to help you improve your skill set and enhance your employability

What do people who excel at leading, negotiating and networking have in common? They all have great communication skills: the ability to express their ideas, set out clear action plans and get across both the big picture and the nitty-gritty details, clearly, memorably and at the right time.

At our new series of training workshops you can learn how to use your communication skills to enhance your leadership, become a more effective negotiator and improve your networking. All the presenters are recognised professionals with many years' experience, and sessions are free of charge to Alumni Association members.

## DEVELOPING THE LEADER IN YOU

**Date:** Wednesday 23 April, 18:00

**Presenter:** Dorothea Stuart, Executive Business Coach

What does it mean to be a business leader today? How can you take the lead in your own career? In increasingly flat organisations leadership becomes a personal response to the situation you are in and the future you want to create. Rather than thinking about leadership as an official role, we need a different mind-set: leading is about learning, taking the initiative and influencing others.

During this interactive, practical session you will:

- Identify the ways in which you are already showing leadership in everyday life
- Find opportunities to take the initiative in your current work
- Learn how to use effective communication to ensure that your ideas get heard and enhance your reputation within your organisation.

You'll leave with plenty of ideas on how to develop 'leaderly behaviour', take ownership of opportunities and build your leadership profile.

Dorothea Stuart has extensive experience in HR for international organisations. She now works with professionals to develop their public speaking and communication skills. She has found leadership opportunities in voluntary/community organisations which have helped her to develop as a leader in her professional life.

## MASTERING NEGOTIATION

**Date:** Tuesday 27 May, 18:00

**Presenter:** Stefan Kadlubowski, motor and property industry entrepreneur

Have you ever been in a situation where you lacked the confidence to ask for a better deal or that all-important pay rise? Do you avoid challenging other people's ideas in case it leads to conflict? Have you ever had to settle a dispute between family members, colleagues or friends? Do you ever wish you had stood your ground to get what you want?

We all find ourselves in situations where negotiation know-how would really help us get what we want. So why is it that some people are so good at it, while others are not? Believe it or not we all start out as expert negotiators, but with the passage of time and the influence of others we lose our natural confidence. In this session you'll learn how to get it back.

The session includes:

- Avoiding arguments and ultimatums that lead to conflict
- Creating the right environment for successful negotiation
- A practical exercise to develop your natural negotiating skills
- The body language secrets behind win-win results.

Stefan Kadlubowski has spent a lifetime negotiating, with motor manufacturers, banks, suppliers, customers, employees and planning authorities. From negotiating a pay rise to purchasing millions of pounds' worth of cars and property, Stefan's empathetic style is effective – and very easy to adopt.

## SMARTER NETWORKING

**Date:** Tuesday 24 June, 18:00

**Presenter:** Dorothea Stuart, Executive Business Coach

If you want to take charge of your career, you need to get networking. Today, networking opportunities – both face-to-face and online – are everywhere. But with so much choice, how do you decide where to put your time and energy? How do you ensure you're making the right impression? And how do you make the most of the networking you decide to do?

This practical session will cover:

- Finding the right style of networking for your personality
- Zoning in on the networking that will help you achieve your professional goals
- Tried and tested ways to help others and build productive relationships
- Leaving the door open for the unexpected opportunities that networking can bring.

Dorothea will be joined by Sonia Aste. The two met at a networking event, and Sonia has gone on to use her networking skills to move from high-level corporate sales to stand-up comedy. Dorothea will also share her own experiences of how networking can lead to career and leadership opportunities.

*All the Key Skills Lectures take place at the University's Southwark campus and start at 6pm.*

*LSBU Alumni Association members can attend for free. To book your place please go to [alumni.lsbu.ac.uk/keyskillslectures](http://alumni.lsbu.ac.uk/keyskillslectures) or contact the Alumni Office on 020 7815 6712 or [alumni@lsbu.ac.uk](mailto:alumni@lsbu.ac.uk)*

## LOOK AHEAD

**Make a date in your diary for our autumn skills sessions**

**Assertiveness: the art of saying 'No'**

**Date:** Tuesday 23 September

**Presenter:** Linda Kelly, Senior Lecturer (Careers Guidance, LSBU) & independent training consultant

**Writing a successful business plan: an introduction**

**Date:** Thursday 23 October

**Presenter:** Michael Buckworth, founder and managing partner of Buckworth Solicitors

**Powerful project management**

**Date:** Wednesday 26 November

**Presenters:** Professor Jon Warwick and Dr Gary Bell (Department of Business Studies, LSBU)

# What's on at LSBU?

The University organises a varied programme of events, ranging from educational lectures and professional networking opportunities through to reunions and social events.

Here is a selection of our upcoming events. For more information – and the latest news – check the alumni events calendar at [alumni.lsbu.ac.uk/events](http://alumni.lsbu.ac.uk/events) or the public events calendar at [www.lsbu.ac.uk/whats-on](http://www.lsbu.ac.uk/whats-on) so you don't miss out!

## Departmental and course events

### INFORMATICS ALUMNI RECEPTION AND MASTER CLASS

**Date:** Thursday 1 May 2014, 18:00  
**Locations:** Keyworth Centre, LSBU

LSBU Informatics alumni are invited to a special masterclass by Chris Miller, Regional Vice President of Dell Software Group. This is a unique opportunity to hear from an industry leader who has held a number of key management and executive roles at some of the UK's top IT companies and is also a founding member of e-skills UK.

*Visit [alumni.lsbu.ac.uk/informatics](http://alumni.lsbu.ac.uk/informatics) or contact the Alumni Office on 020 7815 6712 or [alumni@lsbu.ac.uk](mailto:alumni@lsbu.ac.uk) to book your place.*

### DEPARTMENT OF MANAGEMENT

**Date:** Thursday 13 March 2014,  
17:00/18:00-21:00  
**Locations:** Keyworth Centre, LSBU

Alumni from the Department of Management are invited to a special masterclass by Andy Hunt. As CEO of the British Olympic Association from 2009-12, Andy was responsible for leading Team GB at the London 2012 Olympic Games. By using his transformational leadership skills, he was able to develop high performance teams, create a unified culture and guide Team GB to its greatest success in over 100 years, at what has been described as the best modern Olympic Games in history.

*Visit [alumni.lsbu.ac.uk/management](http://alumni.lsbu.ac.uk/management) or contact the Alumni Office on 020 7815 6712 or [alumni@lsbu.ac.uk](mailto:alumni@lsbu.ac.uk) to book your place.*

### BA MUSIC AND SONIC MEDIA ALUMNI RECEPTION WITH DR HILLEGONDA 'GONNIE' RIETVELD

**Date:** Thursday 3 April 2014, 18:00-21:00  
**Location:** The Venue Bar, Student Centre

All graduates of the BA Music and Sonic Media course are invited to a special musical showcase and networking event hosted by Dr Hillegonda Rietveld, Course Director BA Music and Sonic Media, and sessional lecturer/ London DJ Tony Nwachukwu. All guests are invited to bring samples of their own music and either take one of the guest DJ slots or just relax and enjoy the creative sounds of LSBU's alumni.

*Visit [alumni.lsbu.ac.uk/sonicmedia](http://alumni.lsbu.ac.uk/sonicmedia) or contact the Alumni Office on 020 7815 6712 or [alumni@lsbu.ac.uk](mailto:alumni@lsbu.ac.uk) to book your place*

### ACCOUNTING & FINANCE ALUMNI RECEPTION: THE FUTURE OF ACCOUNTING & FINANCE: NEW SKILLS FOR A NEW WORLD

Accounting and Finance alumni are invited to a unique panel discussion looking at the future of the industry. As international accounting standards merge, financial professionals are now expected to do a lot more than just the traditional number crunching. How can the accountant adapt to this rapidly changing environment? Are more highly developed skills in the areas of communication, critical thinking and risk management required?

**Date:** Thursday 15 May 2014, 18:00-21:00  
**Location:** Keyworth Centre

#### Panellists:

- Clementinah Adegbite: Head of Finance at Demos – Britain's leading cross-party think-tank – and LSBU alumna (Accounting and Business Information Technology, 2002)
- Rajeev Kumar: Former Finance Director of Drug Discovery at GlaxoSmithKline, Finance Business Partner at British American Tobacco and LSBU alumnus (Accounting & Finance, 1996)
- Ewan Willars, Director of Policy at ACCA, the global body for professional accountants.

Join us for what promises to be a lively discussion and reconnect with your industry professionals. Following the debate, there will be a networking session over drinks and nibbles where you'll have the chance to network with fellow Accounting & Finance alumni, current students and academic tutors.

*Visit [alumni.lsbu.ac.uk/accounting](http://alumni.lsbu.ac.uk/accounting) or contact the Alumni Office on 020 7815 6712 or [alumni@lsbu.ac.uk](mailto:alumni@lsbu.ac.uk) to book your place.*

## Social events

### ALUMNI VS. STUDENT SPORTS DAY

**Date:** Saturday 22 March, 10.00-20.00

**Locations:** LSBU Sports Centre, Burgess Park and The Venue Bar, Student Centre

Yes, it's that time of year again. Dust off your rugby boots, dig out your trainers and bring your best defence tactics. It's time for the second annual Alumni vs. Students Sports Day!

Come along to this year's sports extravaganza and give our current LSBU teams a run for their money. Last year Team Alumni gave our student sports teams a real lesson in team spirit, but who will come out on top this time?

You can sign up to join the netball, rugby, football or basketball teams – and, due to popular demand, we've added table tennis, badminton and American football to the mix this year. You can also enjoy the day as a spectator in the Sports Hall viewing gallery and cheer on your fellow alumni whilst they're in action. At the end of the day, all players and spectators will be invited to the dinner and awards ceremony at The Venue Bar, Student Centre.

*To book your free place or join one of the teams, contact the Alumni Office on 020 7815 6712 or [alumni@lsbu.ac.uk](mailto:alumni@lsbu.ac.uk). You can also book online at [alumni.lsbu.ac.uk/sports](http://alumni.lsbu.ac.uk/sports)*

### HOUSE OF LORDS RECEPTION

**Date:** Thursday 5 June 2014, 18:30

**Location:** Cholmondeley Room and Terrace, House of Lords

**Price:** £38 per person

The House of Lords is a renowned symbol of English history and politics. We are offering our alumni a rare opportunity to see inside this world-famous landmark at an exclusive reception hosted by former LSBU Vice-Chancellor Baroness Perry of Southwark. This is a unique opportunity to experience the history of the Parliament buildings up close.

Alumni and their guests will be able to enjoy drinks and canapés in the Cholmondeley Room and Terrace, which overlook the River Thames and offer stunning views of London. There is also an opportunity to take a behind-the-scenes tour of the House of Lords after the reception, where you'll learn some interesting facts – and maybe even a few secrets.

*Visit [alumni.lsbu.ac.uk/lords](http://alumni.lsbu.ac.uk/lords) or contact the Alumni Office on 020 7815 6712 or [alumni@lsbu.ac.uk](mailto:alumni@lsbu.ac.uk) to book your place. Please note tickets numbers are limited for this event, so please book early to avoid disappointment.*

## Start and Evolve series – focus on enterprise

Start and Evolve is a series of enterprise talks featuring leading industry professionals from their specialised fields. These talks provide an opportunity to hear from inspirational entrepreneurs, pick up tips and advice from experts and network with fellow students and local businesses. Subjects range from how to get your product to market to how to grow a tech start-up.

*You can find the full list of talks at [alumni.lsbu.ac.uk/events/enterprise](http://alumni.lsbu.ac.uk/events/enterprise)*

## Read about our popular Key Skills Lecture Series on page 21

## Centre for International Business lecture series

This popular lecture and seminar programme is run by the Centre for International Business and addresses the key business issues of the day. The Centre was established in 1992 in order to foster excellence in research, teaching and consultancy in the field of international business.

### GOVERNING BANKS: WOULD AN ETHICAL FRAMEWORK FOR GOOD BANKS MAKE ANY DIFFERENCE?

**Speaker:** Michael Mainelli

**Date:** Tuesday 25 March 2014, 17:00

Professor Michael Mainelli is Chairman of Z/Yen, the City of London's leading commercial thinktank and venture firm, which he co-founded in 1994 to promote societal advancement through better finance and technology. Professor Mainelli has won the Foresight Challenge award for visualising risk in the Financial Laboratory, a Smart Award for prediction systems, and been awarded Director of the Year by the British Computer Society.

### PLANNING THE IDEAL CHANNEL AND CONTENT MIX

**Speaker:** Hamish Pringle

**Date:** Tuesday 1 April 2014, 17:00.

Hamish Pringle is an expert in the development and stewardship of corporate, product and service brands. After 10 years in the role he stepped down as director-general of the advertising industry body the Institute of Practitioners in Advertising in 2011.

During his 26-year agency career Hamish worked at 10 UK agencies for more than 30 companies on over 50 brands, so there are very few market sectors of which he doesn't have direct personal experience. Hamish is also the author or co-author of five successful business books.

*Other planned talks in the series include "Improving the quality of strategic decision-making processes in organisations" and "Cutback management in a local authority". For the full list of talks and to book your place, please visit [alumni.lsbu.ac.uk/events/enterprise](http://alumni.lsbu.ac.uk/events/enterprise) or contact the Alumni Office on 020 7815 6712 or [alumni@lsbu.ac.uk](mailto:alumni@lsbu.ac.uk)*

### SCOTTISH INDEPENDENCE – THE PROS AND CONS FROM AN ECONOMIC PERSPECTIVE

**Speaker:** David Bell

**Date:** Thursday 8 May 2014

David Bell has been a Professor of Economics at the University of Stirling since 1990. Since 2011, he has been providing policy advice to the Scottish, Westminster and Irish governments including on the youth labour market in Europe. He advises the Scottish Parliament's Finance Committee, Scotland Bill Committee, Health and Sport Committee and Education and Culture Committee (in relation to economic and social conditions, Scotland's funding position and potential changes in the financing regime). He has also been budget adviser to the Scottish Parliament Finance Committee.

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# A helping hand

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The LSBU Alumni Mentoring Scheme aims to enhance the employability of our students by enabling them to tap into the extensive experience of our graduates across a number of industries and sectors.

Mentoring is an incredibly rewarding way for alumni to support current students at LSBU. Just a few hours of your time every month would make a real difference to a student.

So why not apply to become a mentor today?

**Visit [alumni.lsbu.ac.uk/mentoring](http://alumni.lsbu.ac.uk/mentoring)**

