

Connected

London South Bank University
LSBU Association magazine
Issue 11 > Autumn 2011

Claudine Moore

LSBU alumna taking New York
by storm

Just the job

How alumni are helping students
become more employable

Engineering the future

Alumnus Nathu Puri helps
fund new Institute



Greg Searle

Going for gold

Welcome

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Welcome from the Editor

Welcome to the autumn edition of *Connected*. This issue is packed with the latest news from across the University and highlights some of our graduates' recent successes.

Many of our alumni ask how they can give back to the University or support students who are facing rising student fees and an increasingly competitive marketplace when they graduate. This issue showcases some of the shining examples of how our alumni are giving back. On page 16, you can read how LSBU

alumnus Nathu Puri has generously helped fund a new Institute of Engineering and Enterprise, which will foster enterprise amongst engineers. Donating is just one way of supporting your University; there are many other non-financial ways to give too. You can offer work placements, present at student or public events, volunteer or mentor students. Mentoring is a great way of passing on your expertise to the next generation and a great way to support students. On page 14, you can read how LSBU Business Administration graduate Alton Brown

is mentoring second-year Arts Management student Beke Mguni, as part of the LSBU Employability Award scheme. On page 22 we introduce our forthcoming Professional Lecture series. A number of the talks are being given by LSBU alumni. If you are interested in supporting LSBU we would be delighted to hear from you.

I hope you enjoy reading *Connected* and I look forward to hearing from you.

Wendy Graves

Alumni Marketing Manager

Welcome from the Vice Chancellor

There has never been a more important time for alumni organisations. The changes which have taken place in higher education over the past year consolidated the trend for increasing consumer choice by the introduction of variable undergraduate fees that fall entirely on students to pay. Competition will be an increasing part of life in higher education, and as a result we need to match our students' needs as best we can, while ensuring that our resources are focused on delivering academic excellence and professional success.

In the United States, alumni have been a central element in the resourcing of higher education. It is through the generosity of former students that universities have been able to provide the extensive facilities and provision which characterises the American higher education. It isn't about money alone, of course, just as higher education is not simply about a few years spent on a campus. We all need to reflect on our qualifications and experience as we develop our careers and we periodically look around for professional courses or training. Where better to start than with one's own university, a place where we obtained our initial qualifications and also helped us develop as a person?

That is why London South Bank University is developing its portfolio of continuous professional development and looking at new means of delivering its courses in the most convenient way for people who may be in full-time employment, fully occupied with domestic responsibilities or simply too far away to be able to travel conveniently to lectures and seminars. We will continue to explore new viable models of delivery that offer better value for money for students: for example two year or weekend degrees. We welcome your own ideas on these subjects.

Given the scale and pace of change in higher education, and the amount of work that is already underway to prepare for that change, we have decided to develop a new Corporate Plan a year early. The new University Corporate Plan, which is launched this month, sets direction for the three years from 01 August 2011 and focuses on student success. Its key strategic objectives

include supporting all students who can benefit to achieve their career success regardless of their background; maintaining a broad curriculum to enable local students to study without having to travel far; enhancing part time and flexible delivery that makes it easier for students to study; increasing investment in our students and improving their satisfaction; helping our staff achieve greater success and satisfaction; and, overall, continuously improving in all we do to meet the aspirations of our students.

Our policy on undergraduate fees for 2012/13 is simple. Our access agreement focuses on maintaining our tradition, reputation and achievement in widening access and participation for students from non-traditional backgrounds, whilst concentrating our efforts on enabling those students to achieve their professional and academic goals. Driven by the UK's economic position the Government have drastically cut direct higher education funding over the past year which for LSBU meant a reduction in our teaching grant of 92%, as well as a reduction in our capital grant of over 50%, and significant reductions in other funding streams over the next four years. We have set our fees so as to be able to maintain the academic and pastoral resource our students need to ensure success. We will not compromise the quality of our academic delivery nor reduce the effectiveness of our support for students.

A clear example of our commitment to student success is our £38 million investment in a new student union and advice centre and a new enterprise centre which should be open in 2012. The new student union and advice centre, proposed to be built under the Tower Block, will not only provide a permanent home for the Student Union and student support services but also create a new and exciting face for the University onto Borough Road. In addition, our new Enterprise Centre, which will bring our Georgian terraces on St Georges Circus back to life, will provide incubator space for student entrepreneurs, a showcase for student work and public spaces together with a new green space where members of the university and external stakeholders can interact.

We put enterprise at the heart of everything we do so I am delighted that LSBU hosted the Rt Hon Dr Vince Cable MP, Secretary of State for Business, Innovation and Skills at the launch of our new Nathu Puri Institute for Engineering & Enterprise on Tuesday 26 July. The Nathu Puri Institute aims to foster enterprise amongst engineers, to help prepare the next generation leaders for the engineering industry and to support the UK engineering industry to enhance its competitive advantage. It will be set up with the support of the amazingly generous gift of £1 million from Professor Puri and further funding from the government's higher education gift matching scheme.

As an institution, we are proud of our reputation for providing professional opportunity for our students. We have fantastic links with employers and 85 per cent of our students have the opportunity to do placements while studying here. These links and placement opportunities provide our students with valuable industry experience and excellent employability prospects. In a tough economic climate, we are particularly pleased to see that our employment statistics from the latest Destination of Leavers from Higher Education survey (DLHE) have shown a marked improvement this year. The survey, which measures employment circumstances post degree, has found that 80.6 per cent of all LSBU graduates are in paid work or further study six months after graduation. Amongst full-time, first degree graduates, the proportion of those in employment or further study has jumped from 74.4 per cent to 82.4 per cent.

Finally, I would like to thank you for all your support to date and remind you that the purpose of *Connected* is to establish a two-way channel of communication so we can, jointly, develop the alumni association and its networks and in this way develop both the university and its graduates. I look forward to working ever closer with you in the future. In the meantime, my very best wishes to you all.

I hope that you enjoy reading the magazine.

Professor Martin J Earwicker

Vice Chancellor

News in brief

Law in action

LSBU’s Legal Advice Clinic will offer free legal advice to local people – and provide valuable work experience for law students

The clinic, which is due to open in October, will be housed in refurbished premises in Caxton House, Borough Road. Law student volunteers will work under the supervision of practising solicitors from the Law Department, providing a free legal advice service to local people. ‘What’s unique about the clinic is that students will be the first point of contact,’ says Alan Russell, law lecturer and clinic director. ‘It’s a fantastic opportunity for them to put what they do in the classroom into action.’ The clinic was born out of the need to equip students to deal with an increasingly tough job market. ‘We know how hard it is for our graduates to find work in a highly competitive and rapidly changing legal profession,’ says Alan

‘The clinic will give our students valuable practical legal experience, as well as strengthening our links with the legal profession and benefiting the local community.’ The plan is to offer a twice-weekly drop-in service during term-time. Students under supervision will deal with straightforward questions themselves, referring clients on to local advice agencies and law firms as needed. Clients can also be referred to the clinic’s own evening advice sessions, where students will shadow volunteer solicitors and barristers offering advice in specific areas such as housing and family law. Support for the clinic has come from local law firms Philcox Gray & Co. and Wainwright and Cummins, and from LSBU’s own 41-strong fundraising team. In May 2011 the team completed the 10km London Legal Walk, raising funds not only for the LSBU clinic but for a second clinic in Zambia. This clinic, a collaboration with the Law Association of Zambia and the South London Law Society, will serve a community that would otherwise find it hard to access legal advice and representation.

Find out more about the LSBU Legal Advice Clinic at <http://www.lsbu.ac.uk/ahs/departments/law/legaladviceclinic.shtml> or email Alan Russell at alan.russell@lsbu.ac.uk

Want to get involved?

Both clinics will require ongoing support. We’re currently looking for:

- Financial help with set-up costs, including computers, printers and subscription to the Citizens’ Advice Advisernet database
- General sponsorship
- Pro bono help to run evening sessions – particularly from employment lawyers
- Sponsorship for the 2012 London Legal Walk

If you think you or your company might be able to help, please get in touch.

LSBU hosts spellbinding science festival for local schools

Local school children marvelled at the magic of science when Salters’ Festival of Chemistry came to LSBU in May

Teams of 11-13-year-olds from 16 schools around south London, Surrey and Kent were invited to the Southwark campus for a one-day event featuring activities and demonstrations on chemistry and other sciences, plus two hands-on practical challenges. Dr Jasmine Pradissitto from Pro Education, an LSBU alumna, also gave a

fun-filled ‘Chemical Magic Demonstration’ featuring weird and wonderful experiments. Darrell Pariag, Schools and Outreach Liaison Officer at LSBU’s London Engineering Project, said: ‘The Salters’ Festival is a fantastic opportunity to show young people just how exciting science and, in particular, chemistry can be. We hope this year’s Festival will have helped to inspire the next generation of budding scientists.’ Find out more about LSBU’s work with schools and colleges at <http://www.lsbu.ac.uk/wpu/schoolcollege.shtml>



The legacy of David Bomberg and the Borough Group

The work of influential British figurative artist David Bomberg and the Borough Group is to go on permanent display at LSBU for the first time thanks to a Heritage Lottery Fund grant of £240,000

Two ground floor rooms in the Borough Road building, immediately below where Bomberg taught during the 1940s and 1950s, will be converted into a gallery housing some 180 works by the artist and his students, donated to LSBU by collector Sarah Rose. The gallery is due to open in spring 2012. Bomberg is regarded as one of the most significant artists and art teachers of the 20th century and the items in the collection are of national importance. The new gallery will do justice to his legacy, and the project will also feature a strong educational element, focusing on the historical and social context of the artworks on display. There will be volunteer-led guided tours of the collection and a teaching programme on figurative painting.



Professor Mike Molan, Executive Dean of the Faculty of Arts and Human Sciences, said: ‘LSBU is deeply grateful to the Lottery Fund for their grant and delighted that there will now be a permanent home for the work of David Bomberg and other members of the Borough Group at the University. LSBU sees the gallery as providing an important cultural resource for staff, students and many sectors of the local community to engage with the heritage of the University.’

View some of David Bomberg’s best-known works online at www.tate.org.uk.

Win for LSBU at London Education Partnership Awards

The Schools and Colleges Outreach team has won the 2011 Driving Achievement Forward award for its City Opportunities project

The project involves inviting care leavers into City firms to meet HR staff and get tips on finding work. Participants also benefit from advice and support from the University, including mini-lectures on taxation and law from the Faculty of Business, advice on self-employment and tips on interview techniques. ‘What’s unique about City Opportunities is that it introduces people from one of the most marginalised groups in our society into the

corridors of power and privilege,’ says Schools and Colleges Outreach Manager Mark Ellis, who ran the project with colleague Michelle Debono. ‘Several of the participants said that they would not have thought of going to university before the project, but that now they felt inspired about the future.’ Find out more about all our Widening Participation initiatives at www.lsbu.ac.uk/wpu/

Faculty of Business recognised for international approach

The Network of International Business Schools has unconditionally awarded LSBU’s Faculty of Business international accreditation

The Network is a group of business schools from around the world which believe that the internationalisation of business and the globalisation of the economy are essential to the evolution of managerial good practice. The accreditation panel found that the Faculty provides ‘a vibrant, active and effective model of internationalisation that successfully capitalises on its very favourable geographical location in London, one of the world’s major business centres.’ Find out more about the Network at www.nibsnet.net

Biodiesel business primed for success

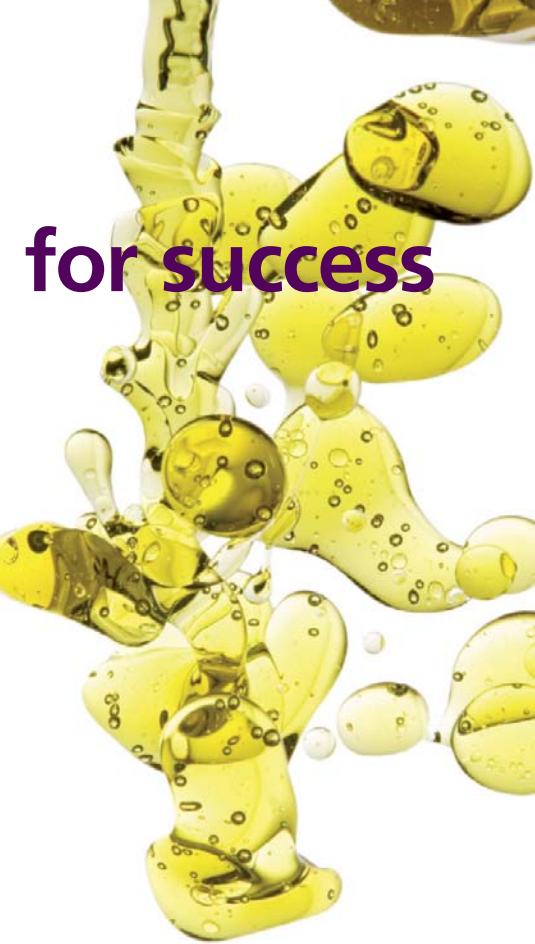
Uptown Biodiesel’s partnership with LSBU has taken the business from small start-up to major green energy supplier

It’s been just two years since Uptown Biodiesel, based under the railway arches in Southwark, first approached LSBU. With financial support from the London Development Agency’s Knowledge Connect programme, a team of LSBU experts including Professor Tony Day, Dr Imed Al-Wahaib and Dr Abdullah Ajma, found a way to improve the quality of Uptown’s product – biodiesel, converted from used vegetable oil – and increase the efficiency of the conversion process.

Now, Uptown is recycling 20 tonnes of used cooking oil each week from the capital’s restaurants, including Marco Pierre White’s Steakhouse & Grill, the Tiger Tiger chain, Young’s pubs and even the American Embassy. Customers include MP for Southwark Simon

Hughes, who runs his yellow taxi on Uptown’s low emission fuel, and the company has recently signed a major contract to provide fuel for the generator at Price Waterhouse Coopers’ new Southwark offices.

‘A couple of years ago Uptown Biodiesel was a small entrepreneurial company, but with the advice and expertise of LSBU’s academics we are now helping the largest accountancy company in the world to lower its carbon emissions,’ says Nigel Jewison, Director of Operations at Uptown Biodiesel. ‘The partnership with Uptown Biodiesel illustrates perfectly how universities and businesses can work together to improve business performance,’ says Dr Ed Tinley, Head of Research and Business Development at LSBU.



Find out more at www.uptownoil.co.uk

Grant supports better care for young patients

The Department for Children’s Nursing at LSBU has been awarded a £198,000 grant from the Burdett Trust to research the transition from child to adult healthcare

The study is particularly important since an increasing number of children with chronic conditions are now surviving into adulthood and the transition in the type of care they receive needs to be seamless and well managed. The 24-month research project will be led by Dr Faith Gibson, Clinical Professor of Children and Young People’s Cancer Care at Great Ormond Street and LSBU. She says: ‘This research will ensure we meet the needs of young people and continue to improve the health outcomes of those with chronic illness.’

The University is ranked in the top two providers for adult nursing and Dr Gibson’s research will bring together LSBU’s expertise in caring for both adults and children.

Find out more about children’s nursing at LSBU at www.lsbu.ac.uk/hsc/about/childNursing.shtml

New appointment for LSBU Executive Dean

Professor Mike Molan of the Faculty of Arts and Human Sciences is to chair the Bar Standards Board’s newly formed Central Examinations Board

The Bar Standards Board – which is responsible for setting standards of education for barristers in England and Wales – has set up its new examinations initiative to ensure consistency across all Bar course providers and closer regulatory supervision of standards.

As chair, Professor Molan will lead a team of nine examiners, setting and grading assessments in the core knowledge areas of civil procedure, criminal procedure and professional ethics for around 1,800 trainee barristers each year. The first tranche of centralised examinations will be held in March 2012.

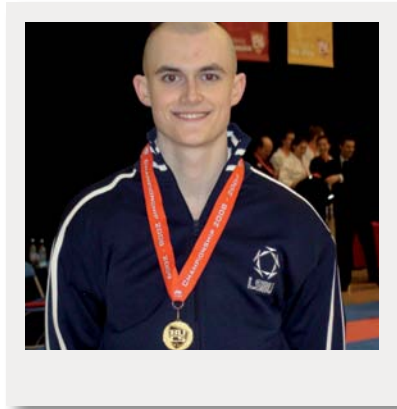


New ‘Humanitarian Hub’ tackles development issues

The School of Architecture has set up a ‘Humanitarian Hub’ to explore and discuss humanitarian and development issues

The Hub, developed by postgraduate architecture student Zohar Chiheb, connects four volunteer organisations which work in post disaster situations and developing countries: Article 25, Architecture Sans Frontieres UK, Engineers without Borders, and Architecture for Humanity UK. The aim is to create links between disciplines and subjects across the University which are involved in international development and related research. Engineers, planners, architects and those working in social development and public health are all invited to take part.

To find out more, contact Zohra at chihebz@lsbu.ac.uk



Sporting success for LSBU

LSBU students brought home three golds and a bronze from the British Universities & Colleges Sports Championships 2011

Reece Taylor, who is studying for a BA in Business Studies, beat Cheyne Phillips of Sheffield Hallam University to take gold in the Men’s Dan Grade Kata for the fourth year running. Following his continued success, Reece has now been picked to represent LSBU and Great Britain at the European Karate Championships.

Also in martial arts, Nadia Minardi scooped gold in the Women’s under 57kg category in judo, and Phillip Chittock took gold in men’s judo. The men’s basketball team won bronze, losing out to the University of Durham in the semi-finals in overtime, but beating the University of Oxford in a thrilling play-off for third place, with a final score of 95-83.

Find out more about LSBU’s Academy of Sport at www.lsbu.ac.uk/sports/

Sporting chance

Over the past three years, LSBU’s Academy of Sport has engaged over 17,000 young people in sport and physical activity

The Academy has been working under the banner PRO-ACTIVE Central London to deliver the innovative Sport Unlimited programme. Children and young people aged 5-19 were invited to take part in eight to 10 week programmes of activities ranging from parkour to sailing on the Thames to ice-skating at Somerset House.

Sport England is now looking to fund a new project, ‘Sportivate’, which will use the London 2012 Olympics to inspire 14-25-year-olds to play sport regularly. PRO-ACTIVE Central London and the Academy of Sport will be responsible for delivering the programme, which aims to ensure that the Games leave a lasting legacy of sport and physical activity.

Find out more about Sportivate at www.sportivateldn.com www.sportengland.org/about_us/places_people_play/sportivate.aspx



Future Horizons

LSBU’s Future Horizons initiative has held its first graduate leadership programme

Future Horizons, a partnership between LSBU and Goldman Sachs, aims to help students from minority ethnic backgrounds develop the leadership, employability and motivational skills they need to succeed in today’s highly competitive – and global – world of work.

The first residential leadership programme, held at Sunningdale Park in June, featured guest speakers from Ernst & Young and JP Morgan as well as Goldman Sachs. Participants also get career coaching, leadership assessments, the chance to take part in corporate networking events and the opportunity to give back by becoming a Future Horizons Ambassador.

What they said

Feedback from the leadership programme was very positive:

‘This course was excellent, both inspirational and practical. It has really prepared me to try to excel in my career and the world of work.’ *Angelina Gyakye, BA Accounting & Finance*

‘It was such an empowering experience. I will take it with me everywhere.’ *Ian Obeya, Criminology*

‘I’ve acquired a sense of purpose and am now firmly decided on a career as a barrister. I have been networking profusely and am so inspired by the ground work that the residential has put in place for me.’

Charmagne Der, LLB Law

To find out more about Future Horizons, email de.admin@lsbu.ac.uk

Career-long learning

LSBU’s CPD offer reflects our commitment to equipping our students for professional success. A recent survey set out to find out more about alumni’s ongoing development needs – and how best LSBU can meet them

In all, 651 alumni responded to the online survey, answering questions like: How much continuing professional development (CPD) do you do? Who pays for it? How do you choose

the best provider? The information provided by the respondents gives us valuable insights into people’s training needs across a wide range of sectors and is a great starting point for expanding and developing our CPD offer.

The survey showed that two-thirds of respondents had undertaken CPD in the last 12 months, with just under half spending at least five days on their training in the last 24 months. Three-quarters were either ‘highly likely’ or ‘quite likely’ to do some CPD in the next year, in subjects ranging from game theory to acupuncture to setting up a business. The findings also showed that LSBU was responsible

for delivering 11 per cent of all the CPD received by its alumni over the past year.

‘That’s very encouraging,’ says Sarah Priestman, deputy head of the Research and Business Development Office, which commissioned the survey. ‘It’s also great to see the strength of the affinity many of our alumni feel for LSBU when it comes to choosing CPD. Now our job is to take what we’ve learned and use it to start developing and marketing courses that reflect our alumni’s workplace needs.’

Find out more about CPD and training courses at LSBU at <http://www.lsbu.ac.uk/business/training.shtml>

Research

round-up

The latest from LSBU's research teams: raising awareness of language disorders; innovative report gives longitudinal picture of foster care; and new maternity role boosts quality of care for Scottish mothers

Raising awareness of language problems

New research by LSBU Professor of Psychology Lucy Henry suggests that raising awareness of a language disorder known as 'specific language impairment' (SLI) could ensure better outcomes for the three to six per cent of UK school children affected by the condition.

Young people with SLI have difficulties with many aspects of language, including vocabulary, literacy and grammar as well as with higher order thinking skills and short-term memory.

As a result, they may struggle to cope at school. 'In the classroom, children are constantly learning new skills and dealing with novelty,'

says Professor Henry. 'Because they lack the higher order thinking skills needed to do this, children with SLI often fall behind their peers.'

SLI can also have a negative impact on academic achievement and mental health, making it hard for sufferers to form relationships and hold down a job.

Professor Henry hopes that the research, funded by the Economic and Social Research Council, will raise awareness among all teachers of the challenges faced by pupils with SLI. 'The issues touch on a whole range of classroom activities,' she says. 'We want to show teachers some of the techniques they can use to help children with SLI learn more effectively.'

Find out more at www.lsbu.ac.uk/ahs/research/



New maternity role improves quality of care for Scottish mothers

The introduction of a higher level maternity support worker role in Scotland has increased capacity and improved the quality of care to mothers, according to new research conducted by Richard Griffin, Associate Director of LSBU's Vocational Institute.

The Maternity Care Support Worker (MCSW) role was introduced by NHS Scotland in 2008 in response to growing pressure on maternity services, set against a backdrop of an ageing midwifery workforce and an increase in numbers working part-time.

So far, 82 MCSWs have been or are being trained in Scotland, taking on duties such as providing information on parenting skills and breastfeeding, offering one-to-one support for mothers with specific needs, carrying out hearing tests and observing and recording vital signs.

'Our evaluation showed that the role has been welcomed by both midwives and new mothers,' says Richard Griffin. 'MCSWs have freed up the time of busy midwives, improving their productivity. In turn, this means patients are getting extra support and care. MCSWs are an extra pair of hands.'

For more information on LSBU's midwifery courses, go to www.lsbu.ac.uk/hsc

Insight into foster care

The Adolescent and Children's Trust (TACT) has published research by Professor Bob Broad of LSBU's Families and Social Capital Group into the views of children in foster care. The research is a follow-up to Professor Broad's 2007 study, *Aspirations: the views of foster children and their carers*, making it the first longitudinal study into the opinions and experiences of a group of foster children and those who look after them.

One of the key findings of the study was the importance of foster carers to a young person in care. Ninety-six per cent of young people identified their relationship with their carer as 'very important'. By comparison, 65 per cent said the relationship with their birth mother was very important and 43 per cent said the same about their birth father. It also found that the most significant improvement in the health and wellbeing of young people in care takes place during the first nine to 12 months of a placement.



'This longitudinal study allows us to see how vital a stable foster placement is for a young person's achievement and life chances,' says TACT's chief executive Kevin Williams. 'The report should send a loud message to everyone involved in fostering about the long term economic and societal benefits of ensuring that decisions are only made in the child's best interests.'

Read the report at www.tactcare.org.uk/news and find out more about LSBU's Families and Social Capital Group at www.lsbu.ac.uk/families/

The Rolley suits golfers down to a tee



Enterprise Associate Arnold Du Toit came up with the Rolley, a ride-on golf trolley, after spending a day on the course with a partner who almost broke an electric trolley by jumping on to it in the vain hope that it would transport him to the next tee.

'You can use the Rolley like a conventional trolley, just to carry your bags, or you can ride on it,' Arnold explains. 'You can still walk round most of the course, benefitting from the social and fitness aspects of the game, but the Rolley is there if you get tired.' With the average golfer walking around 4.5 miles per game, the potential market is huge – particularly among older players.

A pre-mass production prototype has now been tested in South Africa, where Arnold met some of the world's top golfers including Louis Oosthuizen and Branden Grace. By building the prototype at LSBU, Arnold's company, Drive Daddy, was able to save an estimated 80 per cent of manufacturing costs.

But the Enterprise Associate Scheme has delivered more than just financial benefits. 'The scheme has given me the opportunity to develop my ideas from a stable platform, and with a safety net of support in place,' Arnold says. Now, he's looking to Asia and the US. 'Staying positive and setting yourself new challenges are key to being a successful entrepreneur.'

For more information, email ask@drive-daddy.com

What's new

Connected looks at two of the latest innovative ideas to emerge from the University

at LSBU

Robot 'swarm' could save time, money – and lives

The 'swarm', developed by PhD student Tejas Patel and LSBU robotics expert Dr Tariq Sattar, consists of a lead robot housing a central control system. This is linked to other robots either through physical links, the length of which can vary as the robots move towards or away from each other, or wireless technology. By keeping the robots at a set distance and orientation in relation to each other, they can function as a single machine.

The robot team can be used to test for corrosion and weld defects on large steel plates like those used in oil tanks and ships' hulls – hazardous work that would otherwise have to be done by human workers. Using robots instead can take hours rather than months and save millions of pounds.

'The robots that are closest to the leader simply follow its movements at a fixed

distance. In turn, the robots nearest them do the same. The whole team can then move as one,' explains Dr Sattar. 'We can use a large team of robots to quickly scan a large structure thereby greatly reducing inspection time and cost.'

LSBU has an international reputation for pioneering work in this area. Other groundbreaking robotic projects include the world's first wall-climbing robot, and robots that work under water and under oil. 'We've won Industrial Robot's "Most Innovative Robot" award three times and been highly commended another four times in the past eight years,' says Dr Sattar. 'But we're always exploring, looking for ways to improve the technology and find new applications. Research is the best way to maintain our position at the forefront of innovation.'

Find out more at www.lsbu.ac.uk/esbe/ndt/



Going for

gold

Double rowing gold-medallist – and LSBU graduate – Greg Searle is back in the water again and on the trail of Olympic glory once more. Connected asked him to share the secrets of his success

Greg Searle, Olympic champion and LSBU Estate Management graduate, blends well into his surroundings. In the café of the British rowing team's boathouse outside Reading, he is just one of many tall, athletic-looking men all keen to fill up on a warm lunch. It's not the nicest of days outside, but Greg and his team mates have just rowed 12km and are due back on the water again in an hour. But unlike the rest of the team, Greg already knows exactly what it takes to become an Olympic champion.

Greg won his first gold medal, rowing with brother Jonny in the coxed pairs at the 1992 Olympics, when he was still at LSBU. So unassuming a sportsman was he that one tutor didn't even realise he rowed until he saw the story on the news. In 1993, the pair added World Championships gold to their haul, before Greg went on to compete in Atlanta

and the Sydney Games in 2000. Since then, he's been a surveyor and a performance development consultant. Now, nearing 40 and with a family, he has returned to rowing in pursuit of a second Olympic gold. What could possibly persuade him to put himself through the gruelling training all over again?

Once-in-a-lifetime

'I wanted to take part in the Olympics in London', Greg explains. 'I was very happy with what I was doing in my work with Lane4 (a consultancy set up by Olympic gold medallist swimmer Adrian Moorhouse), but I wanted to be part of 2012 and hopefully win another medal. My children are old enough now that I don't feel as though I'm missing out on their growing up too much, and opportunities to be part of something as special as this are pretty rare.'

Having made the decision to return to rowing, Greg followed his own advice. 'With Lane4, I work with organisations to help them decide what they want to achieve. We then put a three-year plan in place that sets out how they're going to get there, step by step, starting straight away. As soon as I realised I wanted to make the Olympic team, I went out to train the very next day.'

As well as achieving his own personal ambition, Greg hopes that the Games will bring wider benefits to people living in London and Great Britain than just the opportunity to buy tickets or to volunteer. 'I hope that it will encourage people to take an interest in a wider range of sports, and maybe even inspire them take part. I'd love for more people to feel engaged in sport. I still remember the 2003 Rugby World Cup: the growing excitement as England progressed through the stages, the suspense before the final,

and the elation when we won. I'd like to think the 2012 Olympics will give other people memories like that.'

A new challenge

Greg's life seems to have always revolved around sport. He played rugby at school and then after the Olympics, in his final year at LSBU, he joined the rugby team 'just for fun'. 'I chose to make the best of myself in a sporting way. Academically I didn't fly, in sport I found my passion, encouragement and enjoyment. I like anything that is a challenge, but particularly a sporting challenge'.

He also has an appetite for the new. In his late 20s, he joined the British team for the America's Cup. 'I'd spent time with the team at the Olympics, and they were looking for members with fitness, upper body strength and good team work skills. As a rower, I fitted

the bill. It was interesting to learn something completely new and to work with people I'd never met. I also moved to New Zealand, which was a fabulous experience. For me, that was like my gap year.'

Will to succeed

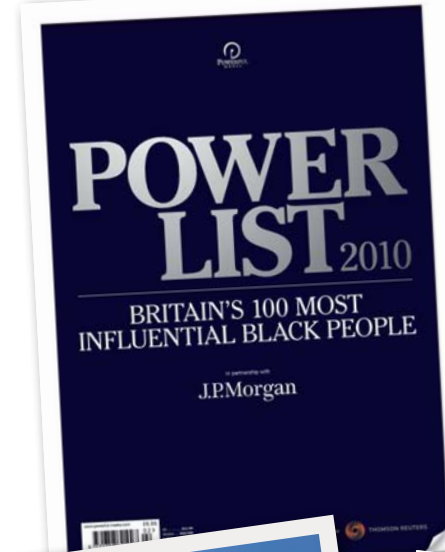
Rowing this time around, Greg can see other parallels with student life. 'I'm nearing 40 and my rowing team mates are all around 25. I remember seeing the mature students on campus when I was at LSBU, and being aware that they had a different attitude. When you're given the chance to do something a little later in life, you really appreciate the opportunity and work hard to make the most of it. I'm always saying to the boys in the club house, you don't know how lucky you are. First time around, I didn't have the luxury of being a full-time rower. Sure, it's hard work,

but we are extremely fortunate – not only to have this opportunity to be part of something special, but to be fit, strong and well.'

As the rest of his team finish their lunch and prepare to go back on the water, Greg shares some advice for LSBU alumni and students on how to be successful in their own lives. 'Find something you're passionate about and engage others to be passionate in it too. For me, it's rowing. Do it because you care, and it makes you proud, not because you have to do it. In rowing there's no prize money – we don't expect those kind of rewards. The will to succeed has to come from within. Identify your goal, and focus on that. Work hard, take risks and you will be rewarded'.

You can follow Greg's progress on Twitter @GregSearle2012

Photograph: Peter Spurrier/Intersport Images



Success and the city

When LSBU Social Sciences graduate Claudine Moore arrived in New York in 1999, she had just \$800 in her pocket and a suitcase full of shoes. Now, she heads her own successful PR company and is fast gaining a reputation as one of today’s most influential black entrepreneurs

With her bulging contacts book and diary packed with glamorous networking opportunities, it’s pretty clear that Claudine Moore is a social animal. So it’s a surprise to hear that her original plan was to put the masters she gained from Durham to use and practise as a psychotherapist – a pretty solitary occupation.

‘When I arrived in Manhattan, I didn’t even know what PR was!’ she admits. ‘Then I got a temp job in the PR department at what’s now called Visit Britain. Suddenly I was on the phone all day, meeting people, going to events. I realised that was the kind of fast-paced, sociable working life I wanted.’

Claudine set out to develop her PR skills, working for a series of big-name global agencies including iCrossing, Grey (G2) and McCann Erickson (MRM) before becoming US Regional Director of Marketing, Media Relations and Business Development at Hill & Knowlton – the first person of African descent to reach regional director level. She first set up on her own in 2003, but put the business on the backburner after realising that she still had a lot to learn.

Then, in 2009, she decided the time was right to relaunch C Moore Media, her PR, branding and communications agency. ‘It was the height of the recession, but I figured there are always opportunities in tough times. Because of my experience, I can offer global talent without the global fees. And, because we’re small and flexible, we offer a really personalised service.’

The day starts early – Claudine is usually in her office by 7.30am. ‘When you work for yourself, you don’t stop,’ she explains. ‘And the line between work and play gets blurred.’ On the day of our interview, she’s off to a high-profile networking event at the prestigious New York Athletic Club where the guests include sporting legends such as athlete Denise Lewis and England cricketer David Gower.

‘I usually go to two or three events a week,’ Claudine says. ‘Americans are really big on networking. It’s a great opportunity to meet people, exchange information and build up a network of contacts. It’s so important to be well-connected in a city like New York.’

Even after 12 years in the US, Claudine still finds her English accent is a great ice-breaker. ‘Especially being black, people often assume I’m African American,’ she says. ‘They get a real surprise when they hear me speak.’ That openness and enthusiasm for meeting new people is just one of the things Claudine loves about doing business in the States. ‘There are so many opportunities here,’ she says. ‘If you’re smart and you’re motivated, they’ll be willing to give you a chance.’

In the past, Claudine has worked with brands including Ralph Lauren Fragrances, Coca-Cola, HSBC and Hewlett Packard. Today, C Moore Media is a thriving concern with a client roster

that includes luxury health club chain Equinox, which is about to launch in the UK, and award-winning creative design agency YARD through which Claudine works on marketing initiatives for Laura Mercier, Treasury Wine Estates and designer John Varvatos. Claudine was included in the 2010 PowerList of the most influential black Britons, and is also one of *The Network Journal’s* ‘40 Under Forty’ US Black Achievers for 2011.

‘I was thrilled to be included in the PowerList,’ says Claudine, who admits she took the opportunity to pass on her business card to then Prime Minister Gordon Brown at a reception held in honour of the PowerList nominees. ‘I don’t think the others could believe what they were seeing!’ she laughs, ‘but I thought, “Why not?”. You’ve got to aim high.’

Currently, Claudine is aiming both high and wide, with a new office scheduled to open in London. Future plans include offices in the Caribbean and Africa. She’s also working on

ways of snagging her dream client – Barack Obama. ‘They’re doing a really great job with Brand Obama, but you can always do better,’ she says. ‘I think I could bring an international perspective to the job.’

She’s also still learning – from the contacts she meets along the way, and from her mentors, who include one of the first bosses she worked for in the States. ‘I get so much guidance from my mentors. It’s great to be able to draw on their experience when I have a business problem. I’ve had one of my mentors for over 10 years, and over that time you build up a really open trusting relationship. It’s good to have someone around who’ll tell you if you’re getting it wrong, as well as when you’re getting it right!’

Keep up with Claudine at www.cmooremedia.com or follow her on Twitter @CMooreMedia or @ClaudineMoore

Claudine’s top PR tips

You don’t need a big budget to boost your profile – just follow Claudine’s top 5 PR tips for small businesses and entrepreneurs

- 1. Manage your reputation**

In business, reputation is everything – and for small businesses in particular, your own personal reputation can have a big influence on how your company is perceived. It may sound simple, but being pleasant to work with can be incredibly powerful. People work with people they like and trust. From the Fedex man to the chief executive, be cordial to everyone you meet.
- 2. Learn to write a press release**

A good press release will grab a journalist’s attention and maximise the chances of your business making the news. Use press releases to flag up major events and initiatives, but always ask yourself, ‘Is this genuinely newsworthy?’ It’s also worth trying to tie your story in to a current news item or trend.
- 3. Do your homework**

Make sure you research the journalists, producers and bloggers that you target with your news releases. There’s nothing more frustrating than being sent information about something you don’t cover. The technology reporter who gets a release about a new fashion boutique won’t cover the story and will be frustrated that you didn’t even take the time to research their beat before you contacted them. Not a great way to build relationships with the press.
- 4. Take advantage of free resources**

Subscribe to free services like Help A Reporter Out (HARO). This is a free service where international media outlets and reporters look for sources and experts for their stories. Sharing your expertise could land you that big media opportunity you’ve been looking for.
- 5. Leverage social media**

Sites like Twitter, Facebook, LinkedIn and FourSquare are all effective – and low-cost – ways of establishing your brand’s personality, connecting with your audience and conveying your business messages. We’re all seeking an emotional connection to the brands and companies we work with and this is the perfect way to achieve that goal.

Just the job

A new LSBU scheme is helping students develop the practical skills employers are looking for – and alumni are playing a major role

With an average of 70 applicants applying for each graduate position, employers are increasingly looking for jobseekers who've gone the extra mile to prove that they're ready for work. A recent report on the graduate job market* showed that two-thirds of employers are looking for graduates with previous work experience, while one in three plan to fill this year's entry-level positions with applicants who've already worked for their organisation.

The LSBU Employability Award scheme has been set up to help students improve their employability and enhance their job prospects in this highly competitive market. 'We've worked with LSBU's Employability and Careers Service to develop the scheme,' says Frances Trought of LSBU's Faculty of Business.

'The Careers Service offers workshops, and we're also encouraging students to get involved in extra-curricular activities and voluntary work. The aim is to help them understand what employers are looking for, match their knowledge and skills to job requirements and seize every opportunity to develop themselves further.'

Mentoring and job shadowing forms a key part of the programme – and that's where former students like Alton Brown (see 'Mentoring in action') are making a major contribution. The call for mentors went out via Wendy Graves in the alumni office earlier this year and, according to Frances, the response has been tremendous.

'What's particularly good is the breadth of sectors represented,' she says. 'That's helping us to match students with mentors who're aligned with their particular area of career interest – as has happened with Alton and his mentee Beke.'

The pilot programme will run until the end of the year, and the process of matching students with mentors will start again in October. 'I'd like to reassure any alumni who've applied but haven't heard from us that we will be in touch,' says Frances. 'We're extremely grateful to everyone who has volunteered to give their time and energy to help our students.'

To find out more about the award, email employability@lsbu.ac.uk

Employability [noun]:
'a set of achievements – skills, understanding and personal attributes – that makes graduates more likely to gain employment and be successful in their chosen occupations, which benefits themselves, the workforce, the community and the economy.'**

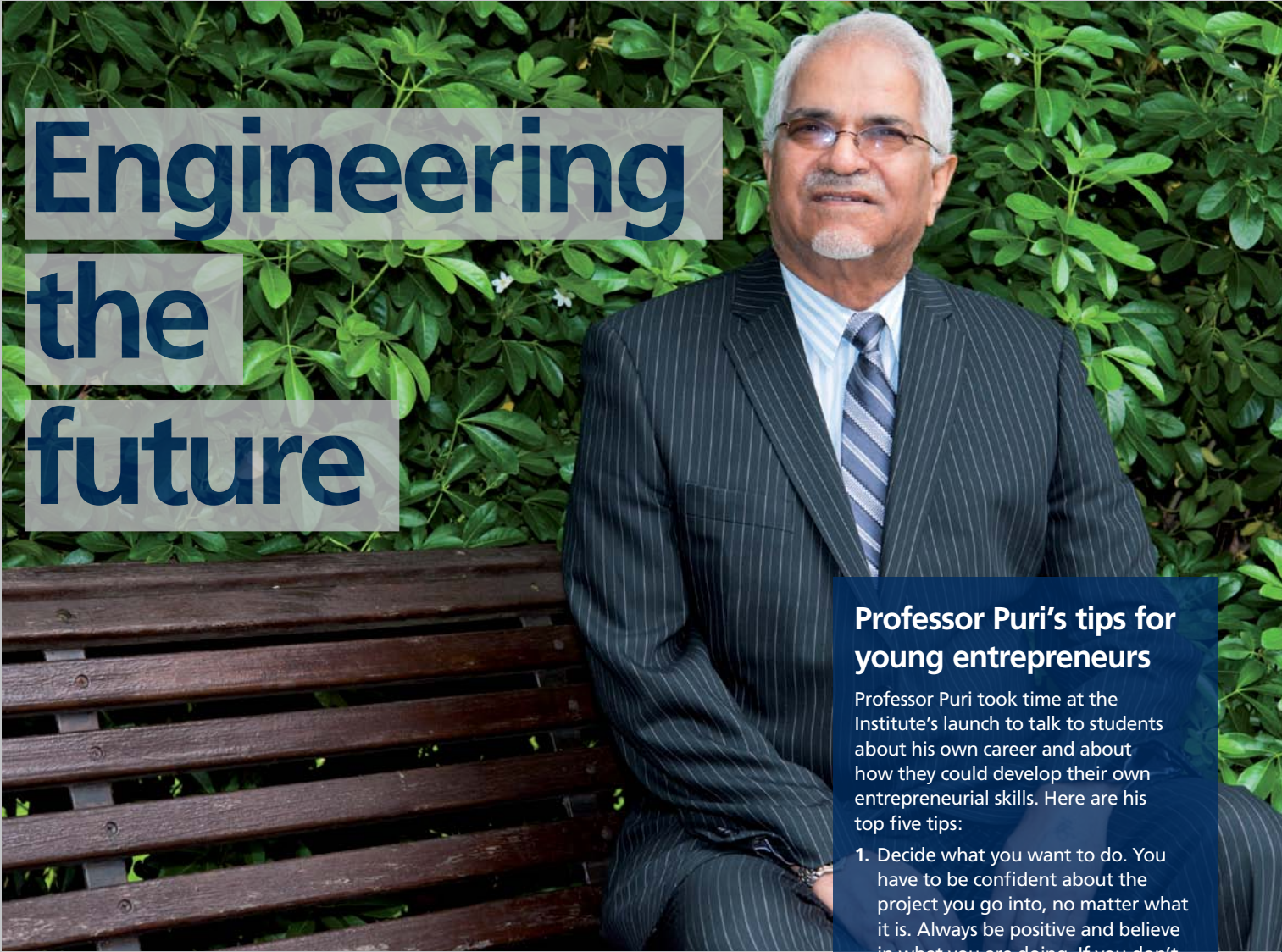
Mentoring in action: Alton and Beke

LSBU Business Administration graduate Alton Brown is mentoring second-year Arts Management student Beke Mguni

Alton, now an education officer at the Royal Opera House, admits it took him a while to find the right direction career-wise. 'Since I graduated in 2006, I've worked at the National Theatre, the Lyric, the Roundhouse – I even did a stint at the *Daily Mirror*. At the National, I got on to a mentoring programme called Step Change and at the Lyric, I worked as a peer mentor. That really brought home to me how valuable mentoring can be, so when Frances invited me to get involved in the Employability Award, I leapt at the chance.'

For Beke, Alton's first-hand experience of the arts world – and the trials and tribulations of finding a job – are proving invaluable. 'We're exactly the same age,' she explains, 'so Alton knows where I'm coming from. I had a lot of ideas, but I felt like I needed help to focus my thinking and to get an insight into what it's really like to work in arts management.'

So far, Beke has attended a children's workshop with Alton and shadowed him at a major conference on creative learning. 'I want her to be hands-on, not just an observer,' he explains. 'That's the best way to learn.' In between events, the two keep in touch by email and also meet face to face when they can. 'It's great knowing there's always someone I can talk to,' Beke says, 'and that they really understand what I'm trying to do.'



Engineering the future

Professor Puri's tips for young entrepreneurs

Professor Puri took time at the Institute's launch to talk to students about his own career and about how they could develop their own entrepreneurial skills. Here are his top five tips:

1. Decide what you want to do. You have to be confident about the project you go into, no matter what it is. Always be positive and believe in what you are doing. If you don't believe in yourself how would you convince anyone else?
2. We all make mistakes, but the people who succeed don't repeat their mistakes.
3. Make sure you deliver what you promised.
4. Make sure the quality is right. People will remember the quality long after the price is forgotten!
5. If you want to benefit from what you did, keep in contact with the client and make sure the product continues to be fit for purpose. They will tell their friends.

Thanks to the generosity of alumnus Nathu Puri, LSBU has a new Institute of Engineering and Enterprise

The Nathu Puri Engineering and Enterprise Institute was formally agreed on 26 July 2011 by Professor Puri, who graduated from LSBU in 1967, and officially launched by the Secretary of State for Business, Skills and Innovation, the Right Hon Dr Vince Cable. The launch was attended by distinguished guests including the Lord Chancellor, Kenneth Clarke.

The Institute will foster enterprise amongst engineers, helping to prepare the next generation of leaders and supporting the UK engineering industry to enhance its competitive advantage. The Institute has been made possible through a gift of £1 million from

Professor Puri and an additional £500,000 from the government's matched funding scheme.

'The establishment of this Institute shows that philanthropic donations can lead to great things for a university, its students and the economy,' said Vince Cable. 'This new facility gives students the means to transform their abilities in science and engineering into dynamic businesses for the future.'

The Institute will comprise professorial chairs in Engineering & Management and Engineering & Enterprise, as well as providing two senior lecturers in Engineering & Enterprise, research and development space and other facilities to support the Institute.

Supporting LSBU

LSBU's Annual Fund is set to enter into its fourth year on a high after the end of the government's matched funding scheme

In 2010/11, the Annual Fund, LSBU's annual appeal to alumni, managed to raise almost £50,000 from over 850 individuals and organisations, with a further £20,000 coming from the government's matched funding scheme. We would like to thank all of our donors for supporting such a successful programme. We truly appreciate your generosity and all that it has helped us achieve.

The Fund's aim is to provide outstanding facilities and support for students, most notably scholarships, as well as to provide an unrivalled LSBU student experience. Those closest to the University, our alumni and friends, can continue to play a vital role in LSBU's future just as they have over the past 120 years. The success of the LSBU Annual Fund depends on your kindness.

This year, as we enter the fourth year of the Annual Fund, we will be contacting over 20,000 alumni. We want to know about your experiences at LSBU and how you have continued to succeed since you left the University. Of course, we'll be asking for your support so that we can provide more scholarships and bursaries for our students, many of whom would otherwise be unable to study. Thank you in anticipation of your support.

Ways you can support LSBU

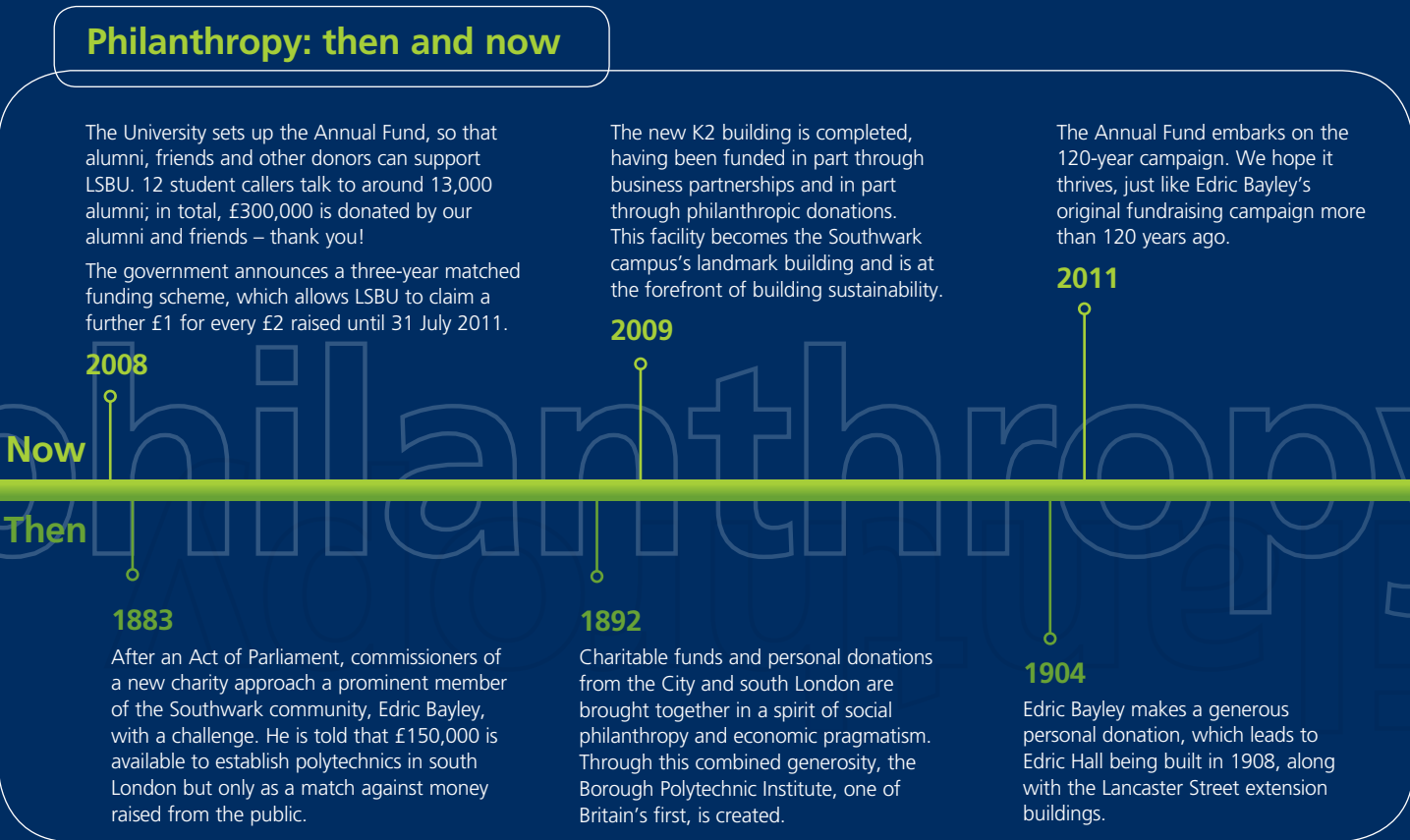
- **Regular gift by direct debit:** regular income enables us to plan ahead, and provide more scholarships and bursaries.
- **Single gift by credit card or by cheque:** instant support for our most urgent priorities.
- **A gift in your Will:** extra unrestricted resource that will benefit generations of students to come. It may also reduce inheritance tax for your other beneficiaries.

For more information on making a donation, contact Suzie Bannerman on 020 7815 6073 or sbannerman@lsbu.ac.uk or go to www.lsbu.ac.uk/about/giving

We welcome all gifts, however small – put them together and they make a big difference to life at LSBU!

120-year campaign launched

Philanthropy has been a key part of life at LSBU since the founding of the Borough Polytechnic in 1892. Over the next 18 months, we will be asking alumni to join us in celebrating 120 years of LSBU by committing to make an annual donation of £120. With your support, we can invest in the University and ensure that it continues to thrive for the next 120 years and beyond.



Class notes

We're always keen to find out what you've been up to since you graduated. Whether you've just started a new job, been promoted, got married, set up your own business or embarked on your travels, get in touch and let us know. Email your news and pictures to alumni@lsbu.ac.uk. Thanks to everyone who's already sent in their news. Sorry we can't fit you all into this issue!

1950s

Robin Edgington Dance – Certificate City and Guild Paint Technology, 1956

I worked in the research lab for Walpamur (now Crown) paint at Darwen, Lancashire, then as a Chemist for Homecharm (now Kalom) Paints at Batley, Yorkshire. I graduated as a Minister in the Assemblies of God church.

1960s

Richard John Spindler – Diploma Bakery, 1962

After completing my bakery Diploma at LSBU I went on to work as a Manager, Product Developer, Liaison Officer, Researcher and Technical Advisor in the bakery field, before buying my own bakery (first instore bakery in Reading). I then moved across the Country to Lancashire and had a career change and went on to work as a professional Singer, Comedian M/C, Compere and Film Extra.

Terry Charles Edwards – BEng (Hons) Technology, 1963

I am still working at the age of 69! But also have the chance for holidays too. I have recently spent 3 weeks driving around Southeast America.

1970s

David Terry – Building Services Engineering, 1972

Since completing my course at LSBU I have published details of the ecohouse wood pellet boiler, solar thermal heat and whole house heat recovery.

1980s

Ian Smith – PhD Studies by Research, 1983

I have been working in my current position in Canada for more than 20 years and frequently travel around the world on both business and pleasure.

Mark Jonathan Berry – BA (Hons) Town Planning, 1983

I am married with two teenage girls, I have been working with Epsom and Ewell Borough as Head of Planning since 2005.

Richenda Power – MSc Sociology of Health and Illness, 1984

Celebrated my 60th birthday recently and glad to be enjoying a broad range of work with the Open University, The British School of Osteopathy, plus freelance writing.

Maria Guest-Naharnowicz – BEd (Hons) Secondary Education – Technology & Home Economics, 1987

Since completing my teaching qualification, I have gone on to work as a secondary school teacher at Bexley Borough Secondary School and was awarded Kent Teacher of The Year in 2008.

Chris Moxey – HND Electrical and electronic engineering, 1988

I left the BBC as an Assistant Web Producer five years ago and retrained as a Counsellor, which I now do on a voluntary basis. I have also become an exhibiting photographer, specialising in street photography.

1990s

Dorothy Norris – MSc Midwifery Studies, 1995

Very busy helping people to develop their own businesses in the health and wellness industry.

Mark Cresswell – BSc Quantity Surveying, 1999

Since graduating, I have been promoted to a Director of the practice. I have travelled extensively both on business and for pleasure.

Glenn Thomas Prosser – BEng (Hons) Energy Engineering, 1998

My family and I returned to Australia five years ago. We have just completed a new house in Brisbane using light weight techniques to minimise the effect of summer temperatures on the interior temperatures – so far so good with summer about to end.

Mark Lynch – BSc Engineering Product Design, 1997

Since graduating from LSBU in 1997, I have worked in various sectors of manufacturing, both in production and design engineering. My career has seen me obtain an MSc and become a Chartered Engineer. All this has led to my current role – Mechanical Engineering Manager working on sensitive projects at the Home Office Scientific Development Branch. The course at LSBU was a great foundation for a technical career in the private and public sector.

Victoria Jane Poore – BSc (Hons) Environmental Biology, 1997

After graduating, I worked in design and advertising as a Business Development Manager for five years then left to pursue my life long ambition and went to Edinburgh University to train as a veterinary surgeon. I have been a vet for three years.

Paul Thurlow – Diploma Nursing, 1993

Since 2005, I have been working at the Haemophilia Centre at the Royal Free Hospital, Hampstead.

2000s

Jason Hopkins – BSc (Hons) Media and Society, 2000

Whilst at University, I managed to get full time work in the TV industry and worked my way up the ranks. I am working on a number of high profile shows, such as 'Strictly Come Dancing' for the BBC and the 'Paul O'Grady Show'. The future? Well who knows?

Bashar Athamneh – BSc (Hons) Professional Nursing Practice, 2010

I have been promoted recently to a nurse practitioner and have a new baby girl called Raneem.

Gosbert Damazo – MSc Education for Sustainability, 2010

I have been working as an adult education officer and was promoted to regional level in July 2009.

Sachira Withanage – BEng Electrical Engineering, 2010

I have been promoted from the R&D assistant to the R&D engineer.

Simone Gachette – HNC Construction, 2010

Since graduating in July 2010 I have started my own business called Plush Balloons! I am a Professional Balloon Decorator working toward becoming a certified Balloon Artist. I provide stunning balloon decor for weddings, parties, graduations, corporate events and promotions, or any celebration or occasion. I also provide balloon gift bouquets for Valentine's Day, Mothers' Day and birthdays etc.

You can visit Simone's website for more information at www.wix.com/plushballoons/plush.

Abdul Traore – MSc Information System Management, 2010

After graduating last year I set up a weight loss social network called WeightFan.com. WeightFan is a website which combines the power of online social networking as a support mechanism for people trying to lose weight and lead a healthy lifestyle, and at the same time supporting a worthwhile charity, dedicated to helping alleviate hunger and starvation in the third world.

What's on

at LSBU

Key Skills lecture series

At LSBU we believe your education should not stop when you graduate and so we have designed a free lecture series which will help you grow and enhance your career even after you have graduated. Bob Ferguson's highly interactive sessions will help you to fine tune your time management skills, presentation skills or advise you as you take your first steps into a management post.

All events will take place in Keyworth events theatre, registration from 6.00pm. To book your place, please email alumni@lsbu.ac.uk. Please note we are currently only taking bookings for events that occur within the next three months.

- 25/10/11 First Line Management
- 28/03/12 Presentation Skills and Public Speaking
- 26/06/12 Assertiveness at Work
- 26/09/12 Networking for Business and Career Success

Career lecture series

The LSBU Association, in conjunction with the Employability and Careers Office, have organised a series of free evening career talks specifically for graduates. So whether you are new to the job market or whether you are thinking of a career change and wish to refresh your skills, we will have something of interest.

- 28/02/12 MBTI Personality Test (fee required)
- 29/05/12 Entrepreneurship and Your Career
- 29/08/12 Job Hunting for Recent Graduates

Centre for International Business

This popular lecture and seminar programme addresses key business issues of the day. All lectures start at 5pm unless otherwise stated.

Free lecture programme:

- 13/10/11 *Is Advertising a Moral Activity?* By Winston Fletcher (former chairman, Advertising Association and former president of the IPA)
- 01/11/11 Lecture by Sir Robert Worcester (IPSOS Mori)
- 10/11/11 *Corporate Sponsorship; a conflict of interest* by Sue Fisher (Science Museum)
- 22/11/11 (6pm) – *The Dark Side of HRM* by Professor Chris Brewster (Henley/Reading University)

Free seminar programme:

- 18/10/11 *Regional Economics* by Dr Mahtad Farshchi (LSBU)
- 10/11/11 *Entrepreneurship* by Elizabeth Shaw (LSBU)
- 17/11/11 *Assurance of Sustainability Reports: Insights and Evidence from UK Companies. Integrated Sustainability and Governance Reporting* by Professor Jeffery Ridley (LSBU)
- 29/11/11 *Corporate Governance* by Iyala Stewart (LSBU)

Student Entrepreneurship Support

Student Entrepreneurship Support provides expert support to help students and graduates to develop their business concept, social enterprise or freelance career through running a variety of events, including master classes, workshops, one to one sessions, competitions and networking events. Students and graduates will learn what internal and external resources are available for aspiring entrepreneurs.

In the true spirit of entrepreneurship, each session is followed by a networking opportunity. These events are free to attend and open to everyone. Attend any six events, tell us what you have learnt and get a Certificate in Enterprise to enhance your CV. All lectures take place at LSBU Southwark campus between 4pm–6pm.

19/10/11 Entrepreneurism and looking after yourself whilst trying to run a business

This session will focus on the motivations and objectives of entrepreneurs in a variety of different backgrounds and contexts. How does motivation and objective influence the process of entrepreneurship?

Speakers: Yvonne Witter, Founder and Director Ampod Business Consulting, www.ampod.com. Cyrus Cooper, Cyrus is Managing Director of Maximum Performance, performance specialists focusing on looking after yourself in times of turbulence, www.maximumperformance.co.uk.

14/11/11 Creativity and Innovation

Entrepreneurship is certainly a creative process. In this session two speakers from different backgrounds will share their experience and knowledge, talking about their business journey setting up and running a business where creativity is commercialised.

Speakers: Neil Whitehead, Founder and Director, STUFFID, www.stuffid.com/en and Arnold Du Toit, Founder and Director, Drive Daddy, www.drive-daddy.com.

16/11/11 Conference on relationship between Enterprise, Wealth and Politics

Entrepreneurs, local government and wealth creation strategists will explore the essential relationship between the business community and statutory agencies. How small business can capitalise on opportunities by engaging with local statutory services. The importance of encouraging wealth creation in harsh economic times.

Speaker: Yvonne Witter, Founder and Director Ampod Business Consulting, www.ampod.com; Nick Howe, Regional Enterprise Manager, NatWest (TBC) and Lorna Campbell, Councillor at Lambeth.

7/12/11 When is it safe to talk about your ideas?

In this session two speakers explore the importance of managing intellectual property and the challenge of rewarding creativity and enterprise appropriately.

Speakers: Mark Milhench, Managing Director, First Thought IP, www.firstthoughtip.com and Perry Timms/Hayley Brown, leaders in talent and organisational development at the Big Lottery Fund.

22/02/12 Marketing does not have to be expensive: the benefits of social media

Marketing is the foundation of a good business. As customers become more demanding, their needs change, new technologies emerge and competition increases, many organisations find that they need to build or enhance their own marketing capability. In this session two speakers will share good marketing practices, explore benefits of social media and how good results can be achieved cost-effectively.

Speaker: Dominica Alicia, Wealth Business Experience Ltd and Graham Roberts-Phelps, experienced sales and marketing consultant, speaker and author with international experience across a range of industries and size of organisations.

Celebrating 120 years of LSBU

2012 is a very special year for LSBU as it marks our 120th anniversary. To celebrate this landmark birthday a special programme of events is currently being drawn up. It includes conferences, lectures, concerts, sporting and other cultural events. We would like to give you an opportunity to submit your suggestions on what other events you would like to be included. Please e-mail your ideas to alumni@lsbu.ac.uk or write to us at LSBU Association, 103 Borough Road, London SE1 0AA. We look forward to hearing from you.

LSBU launches professional lecture series

LSBU is launching a series of high quality professional lectures on the University campus. Alumni are welcome – we look forward to seeing you there



Inaugural Hitesh Tailor Annual Lecture: 'Is Choice in Childbirth a Western Indulgence?'

Speaker: Dame Karlene Davis (LSBU alumna)
Date: October 5 2011, 6pm-8pm, K2 Building

While women in the UK can choose where and how they give birth, for many in the developing world there is no choice – simply survival. In this inaugural lecture, Dame Karlene Davis, former General Secretary of the Royal College of Midwives, will look at why progress towards the Millennium Development Goal of reducing deaths in childbirth is so slow, and whether choice is a luxury the UK can continue to provide in the current economic climate.

Generously supported by Hitesh Tailor



'Tragedy of Riches: why we do not live in some sort of advanced paradise'

Speaker: Dr Stephen Barber
Date: November 2 2011, 6pm-8pm, K2 Building

When the state can pump billions into saving the world economy but is unable to articulate the purpose of these great riches, it's time for a radical rethink. Stephen Barber, who teaches public policy on LSBU's leading MPA programme, asks whether the single-minded pursuit of wealth has rendered us incapable of tackling issues that will determine our future wellbeing.



'The Highs and Lows of Leading Great Ormond Street Hospital'

Speaker: Dr Jane Collins
Date: December 7 2011, 6pm-8pm, K2 Building

Dr Jane Collins has been Chief Executive of Great Ormond Street Hospital for Children since September 2001. In this talk, Dr Collins will be explaining how she's gone about improving the quality and safety of care for some of the UK's sickest children and supporting new research at the same time as more than doubling the hospital's turnover and overseeing a major redevelopment programme.



'The Future of Energy in Buildings'

Speaker: Professor Tony Day (LSBU alumnus)
Date: February 22 2012, 6pm-8pm, K2 Building

Tony Day, Energy Services Director at TEAM (Energy Auditing Agency Ltd), former Professor of Energy Engineering at LSBU and former Director of CEREB, will discuss the key policy drivers for building energy consumption and show how this is expected to change over the next two decades. Examples of monitored performance of low and zero carbon systems will be shown in order to examine how well these projections might be met in practice. Tony is a Fellow of the Energy Institute, member of CIBSE, and Chair of the UK Solar Energy Society.



'Making Places'

Speaker: Peter Wynne Rees (LSBU alumnus)
Date: March 21 2012, 6pm-8pm, Keyworth Centre

Peter Wynne Rees has been City Planning Officer for the City of London since 1985, presiding over what has been called 'one of the most extensive periods of redevelopment in the City's long history'. He lectures at universities and conferences throughout the world, and is a frequent media commentator on a wide range of urban planning and design topics.

To find out more, or register your interest in attending any of these lectures, go to <https://alumni.lsbu.ac.uk/news/events.aspx> or email professionallectureseries@lsbu.ac.uk

Sporting chance

Catch up with the latest news from LSBU's Academy of Sport and find out how you could get involved in sporting activities and events

At LSBU's Academy of Sport (AOS), our mission is to provide high quality sports services and facilities not just for athletes and health professionals but for all our students and alumni. With a huge range of sports on offer, from tennis to roller hockey to cheerleading, there really is something for everyone.

LSBU has a well-deserved reputation for sporting excellence. This year alone our students have scooped one bronze and four gold medals at the British University and College Sports Championships. Several LSBU students have been chosen for the England University team at the Home Nations Tournament, which pits the best university sports people against each other.

Horsewoman Danielle Jackson will represent Great Britain at the World University Games. Daniel Walters won silver at Commonwealth Taekwondo Champions, and is now ranked 85th in the world, while Reece Taylor – a gold medallist at the University Championships – will be part of the Great British team at the European Karate Championships

It's been a great year for our basketball players, too. Mike Martin has been asked to play for an England Select team, and both men's and women's teams performed well at the University Championships. The women's team won the ULU Cup, with the men's second team runners up. The men's first team has now merged with local national league team the Brixton Topcats and will compete in future as the LSBU Brixton Topcats. Watch this space!

The Topcats initiative also highlights another vital strand of our work – promoting sport within the local community. We work with the Topcats to provide coaching, outreach activities and performance basketball programmes. Our Female Legends Football scheme, which encourages women over 25 to be more physically active and live a healthier lifestyle is now in its second year, and we also play a major part in Sport Unlimited (see page 7 for more details).

Now, with the London Olympics less than a year away, thoughts are turning to how we can mark and celebrate this historic sporting event. We're already planning a whole programme of debates, motivational events and Olympic-inspired sporting activities. All classes and taster sessions will be free and open to alumni. Look at for updates at alumni.lsbu.ac.uk

Feeling inspired?

As an LSBU Association member, there are plenty of opportunities to take advantage of our sports facilities. There's discounted gym membership or, if you're more interested in sport than pumping iron, a sports membership card entitles you to attend training sessions, play in charity events and join in a wide range of weekly activities. Find out more at www.londonsouthbanksu.com/content/613583/activities/ And if you fancy seeing how you measure up against our current crop of athletes, come along to the annual alumni sports day where you can compete against our students in sports including football, netball, basketball and tennis.

To find out more, or to share your ideas for future sporting events and activities, contact the LSBU Association office on 020 7815 6712 or visit alumni.lsbu.ac.uk.

Q:

A helping hand with postgraduate education?

A:

Alumni Postgraduate Scheme

LSBU offers **current students and alumni** a 10% discount off tuition fees to progress onto further study.

For more details go to
www.lsbu.ac.uk/alumndiscount

